



2020 Long-Term Care Resources

PDFs

- [3 Basic Solutions for LTC Risk \(Marshall Clement\)](#)
- [2020 Medicare Guide](#)
- [A Burden Relieved](#)
- [Care or Companionship](#)
- [Life Happens Resources](#)
- [LTC Prospecting Letter](#)
- [LTC Coverage Waiver](#)
- [Mutual of Omaha's Overview of LTC](#)
- [NAIC Buyer's Guide for LTC Coverage](#)
- [Nationwide Retirement Institute](#)
- [OneAmerica Two Questions to Ask Re: LTC](#)
- [OneAmerica Protecting Your Retirement Income](#)
- [OneAmerica's LTC Plan Producer PPT Presentation](#)
- [Sagicor's Make sure your plan for retirement covers all the bases -- covering chronic illness care](#)
- [TransAmerica's Field Guide to Dementia](#)
- [Types of Long-Term Care Services](#)
- [What You Need to Know About LTC Insurance](#)

VIDEOS

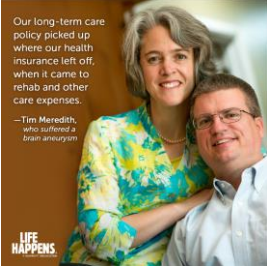
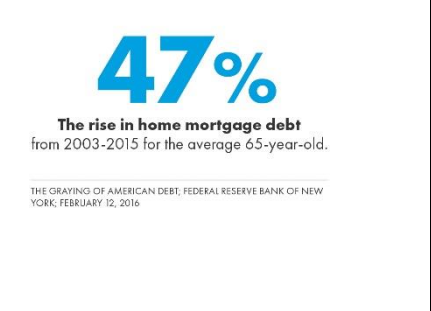
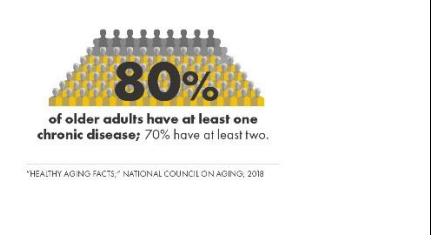
- [Avoid Becoming a Burden to My Family Video](#)
- [Nationwide's CareMatters LTC Producer Video](#)
- [Nationwide's CareMatters Video \(consumer\)](#)
- [Nationwide: Misconceptions About Long-Term Care](#)
- [Nationwide: Receiving Long-Term Care Benefits](#)



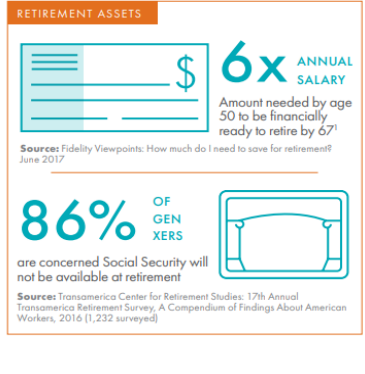
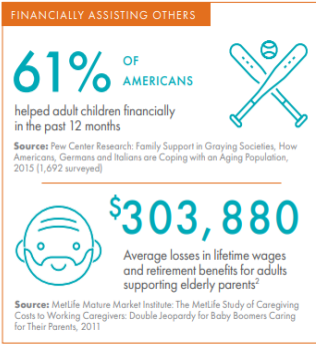
- [Nationwide: Understanding Long-Term Care: Indemnity vs. Reimbursement](#)
- [Securian’s Smart Planning for Future Care Video](#)
- [Vernon Duckett: Peace of Mind for the Long Term LTC Video](#)

COST TOOLS/WEBSITES

- [AARP – 5 Things You Should Know About Long-Term Care Insurance](#)
- [Administration on Aging: Long-Term Care Costs](#)
- [Medicare’s Coverage of LTC](#)
- Even though this is a Genworth tool, it is one of the better ones out there for calculating LTC costs: [Genworth Cost Tool](#)

SOCIAL MEDIA

	Photo (if available)	Text & Photo Links (Note, once the hyperlink loads, you can delete it and the photo/graphic will remain)
LTC		https://lifehappenspro.org/resources/60677/preview?token=9d477506c05adda662018fa21d31195a
LTC		<p>47% - The rise in home mortgage debt.</p> <p>https://www-196.aig.com/media/1183/107602_4_47percentmortgagedebt.jpg</p>
LTC		<p>80% of older adults have at least one chronic disease...</p> <p>https://www-196.aig.com/media/1184/107602_5_80percentchroni</p>

		cdisease.jpg
LTC	 <p>One out of every four 65-year-olds will live past the age of 90; one out of every ten will live past 95.</p> <p><small>SOURCE: SOCIAL SECURITY ADMINISTRATION DATA; ACCESSED NOVEMBER 29, 2018</small></p>	<p>One out of every four 65-year-olds will live past the age of 90.</p> <p>https://www-196.aig.com/media/1185/107602_6_oneoutoffour.jpg</p>
LTC	 <p>\$48,000 Assisted Living Facility 2018 Annual Median Cost</p> <p><small>Genworth 2018 Cost of Care Survey, Home Care providers, Adult Day Health Care Facilities, Assisted Living Facilities and Nursing Homes, 10/9/2018</small></p>	<p>The cost of an assisted living facility. Click HERE for your area. https://www.gpagency.com/wp-content/uploads/SM-LTC.png</p>
LTC	 <p>Of those in need of long-term care, 37% are age 64 or younger</p> <p><small>Source: American Association for Long-Term Care Insurance</small></p> <p>Think long-term care insurance.</p> <p>www.lifehappens.org LIFE HAPPENS</p>	<p>https://www.gpagency.com/wp-content/uploads/Graphic_Infostat_LTCl_64oryounger.png</p>
LTC	 <p>RETIREMENT ASSETS</p> <p>6x ANNUAL SALARY Amount needed by age 50 to be financially ready to retire by 67¹</p> <p><small>Source: Fidelity Viewpoints: How much do I need to save for retirement? June 2017</small></p> <p>86% OF GEN XERS are concerned Social Security will not be available at retirement</p> <p><small>Source: Transamerica Center for Retirement Studies: 17th Annual Transamerica Retirement Survey, A Compendium of Findings About American Workers, 2016 (1,232 surveyed)</small></p>	<p>Are you on target with your retirement savings? https://www.gpagency.com/wp-content/uploads/SM-GenX.png</p>
LTC	 <p>FINANCIALLY ASSISTING OTHERS</p> <p>61% OF AMERICANS helped adult children financially in the past 12 months</p> <p><small>Source: Pew Center Research: Family Support in Graying Societies, How Americans, Germans and Italians are Coping with an Aging Population, 2015 (1,692 surveyed)</small></p> <p>\$303,880 Average losses in lifetime wages and retirement benefits for adults supporting elderly parents²</p> <p><small>Source: MetLife Mature Market Institute: The MetLife Study of Caregiving Costs to Working Caregivers: Double Jeopardy for Baby Boomers Caring for Their Parents, 2011</small></p>	<p>Have you considered that family members may also need assistance with their long-term care? https://www.gpagency.com/wp-content/uploads/SM-LTC-Family.png</p>

<p>LTC</p>		<p>What are the odds of needing long-term care services?</p> <p>https://www.gpagency.com/wp-content/uploads/LTC-7-in-10.jpg</p>
<p>LTC</p>		<p>A premature retirement is often hard to predict. Take a proactive approach while you're still working to soften the blow.</p> <p>http://bit.ly/2GKTKCx</p>
<p>LTC</p>		<p>Will you need long-term illness care? 7 in 10 people who are age 65 will need chronic illness care later in life bit.ly/LTillnessInfoGraph</p> <p>The number of Americans who need long-term care will more than double by 2050. How will you pay for potential long-term care? bit.ly/LTillnessInfoGraph</p> <p>Beyond 100 days, Medicare pays \$0 for long-term care services. How will you pay for potential long-term care? bit.ly/LTillnessInfoGraph</p> <p>Chronic illness riders for life insurance can help minimize unexpected financial strain due to a chronic illness by providing access to funds while LIVING. bit.ly/LTillnessInfoGraph</p>
<p>LTC</p>		<p>https://www.gpagency.com/wp-content/uploads/graphic_LTCI_Hints_2018_Medicare-doesnt-pay.jpg</p>
<p>LTC</p>		<p>https://www.gpagency.com/wp-content/uploads/graphic_LTCI_Hints_2018_StayAtHome.jpg</p>

<p>LTC</p>		<p>Nationwide's CareMatters II Video</p> <p>https://www.nationwide.com/carematters-video-ao-nf-carematters-main-video-fs.jsp</p>
<p>LTC</p>		<p>Misconceptions about LTC Video</p> <p>https://www.nationwide.com/carematters-video-ao-nf-carematters-commn-miscncptions-video-fs.jsp</p>
<p>LTC</p>		<p>Receiving Your Benefits Video</p> <p>https://www.nationwide.com/carematters-video-ao-nf-carematters-recvng-benefits-video-fs.jsp</p>
<p>LTC</p>		<p>https://www.gpageency.com/wp-content/uploads/graphic LTCI Hints 2018_TheAveragePrice.jpg</p>
<p>LTC</p>		<p>70% of people age 65+ will need LTC services.</p> <p>https://www.gpageency.com/wp-content/uploads/Graphic Infostat LTCI 70percent.png</p>
<p>LTC</p>		<p>https://lifehappenspro.org/resources/21070/preview?token=9d477506c05adda662018fa21d31195a</p>
<p>LTC</p>		<p>https://lifehappenspro.org/resources/708/preview?token=9d477506c05adda662018fa21d31195a</p>
<p>LTC</p>		<p>https://lifehappenspro.org/resources/656/preview?token=9d477506c05adda662018fa21d31195a</p>

