

Long Term Care Awareness Month

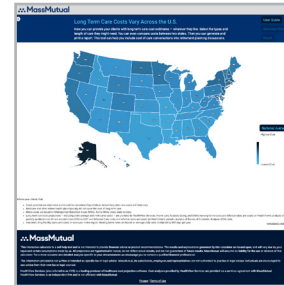


NOVEMBER IS LONG TERM CARE AWARENESS MONTH. It's the perfect time to speak with clients and prospects about protecting their retirement strategies, families, and future by planning ahead for a long-term care event.



FEATURING THE NEW Long Term Care Cost Estimator

Use this tool to **create individualized reports** for clients, illustrating the **growing cost of care** in their state.

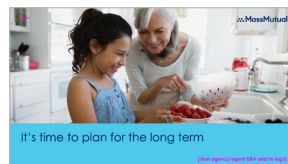


Long Term Care Realities and Prospecting

(For use with consumers)



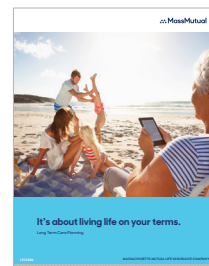
Video: The Basics of Long Term Care



"Plan now"
Client/Prospect Seminar



Long Term Care Realities



It's about living life on your terms



Living life on your terms takes some preparation

Market Research

(For use with financial professionals)

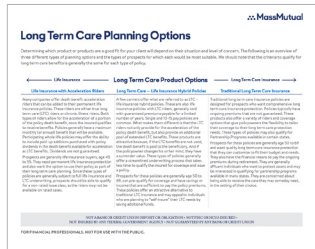


2019/2020 MassMutual Long Term Care Studies



2022 MassMutual Long Term Care Study

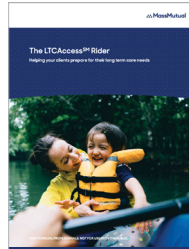
MassMutual Long Term Care Solutions



Long Term Care Planning Options



LTCAccessSM Rider Consumer Briefs, by State



LTCAccessSM Rider Producer Guide



Interactive CareChoiceSM Client Guide



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