

Buy Sell planning using life Fact Finder

Date: _____

Client name: _____ Tax ID number: _____

Date of birth: _____ Age: _____ ☐ Male ☐ Female ☐ Smoker ☐ Nonsmoker

Name of business: _____ Annual income: _____

Job title: _____

1. Reasons to have a Buy Sell Agreement

- ☐ Create a market for your business interest at your retirement or death
- ☐ Set a "fair value" for your interest in the business
- ☐ Provide cash to your family at your death
- ☐ Protect against unwanted third parties becoming owners
- ☐ Prevent deadlock problems
- ☐ Provide a known business continuity plan at an owner's retirement or death
- ☐ Preserve an S-corporation status
- ☐ Other reasons - please specify _____

2. What type of entity is your business?

Corporation

- ☐ C-corporation
- ☐ S-corporation
- ☐ Limited Liability Corporation (LLC)
- ☐ General Partnership

General

- ☐ Limited Partnership
- ☐ Limited Liability Partnership (LLP)
- ☐ Limited Liability Limited Partnership (LLLP)
- ☐ Sole proprietorship
- ☐ Other form of business - please explain _____

3. Ownership

Owner's name: _____ Percent ownership _____

Type of ownership _____

Family relationships to other owners, if applicable _____

4. What events should be covered in the buy-sell agreement?

- ☐ Death of an owner
- ☐ Disability of an owner
- ☐ Normal retirement
- ☐ Termination of employment other than by death, disability, or normal retirement
- ☐ Outside third-party offer
- ☐ Divorce, bankruptcy, or creditor claim against an owner
- ☐ Termination of license if a professional practice
- ☐ Pledging or assignment of the business interest as security for a debt

5. What events should be allowed?

- ☐ Gift to family members
- ☐ Estate planning transfers (for example, revocable or irrevocable trust)

6. Who should buy the business interest?

- ☐ The business (entity purchase)
- ☐ Other owners (cross purchase)
- ☐ Employee Stock Ownership Plan (ESOP)
- ☐ Should be determined at the time of the triggering event (wait and see)
- ☐ Business control should pass to the other owners but the remaining interest should pass to the deceased owner's family (no-sell Buy Sell)
- ☐ Third party
- ☐ At the triggering event
- ☐ After being offered to other owners or entity first

7. Valuation of the business

How much is the business currently worth? _____

What methods did you use to value the business? _____

8. Valuation of less than 100 percent ownership:

Should the value be reduced for any of the following?

- ☐ Minority interest
- ☐ Non-marketability
- ☐ Certain events (for example, walk away to set up a competing business). Please explain _____

- ☐ What should the discount be? Please explain _____

9. How should the business interest be sold?

- ☐ Cash
☐ Some cash down and the remainder over time (installment sale)

How long? _____ What interest rate? _____

Restriction on transfers, dividends, etc., until the interest is fully transferred and paid for? _____

10. Under what circumstances should the purchase be fully or partially funded by life insurance if it is cost effective?

- ☐ Death
☐ Disability
☐ Normal retirement

11. What happens at the death of a business owner? What will happen to your business or your ownership interest at your or another owner's death?

A. Sold as a going concern

To whom? _____ At what price? _____

How determined? _____

Will the buyer have funds? ☐ Y ☐ N Source _____

Written agreement exists? ☐ Y ☐ N

Date entered into ☐ Y ☐ N

Date last reviewed ☐ Y ☐ N

Can we have a copy of the agreement? ☐ Y ☐ N Contact person _____

B. Passed to an heir or beneficiary

Who will inherit? _____ Able to operate business now? ☐ Y ☐ N

Able to operate business in the future? ☐ Y ☐ N When? _____

Who will operate business in the interim? _____

How do you plan to keep that person in the business? _____

Is adequate capital provided to accomplish transition to successor management? ☐ Y ☐ N

How much? _____

Will any other person (for example, a spouse) need an income from the business? ☐ Y ☐ N

Who? _____

Name _____

Relationship _____ How much? _____

C. Liquidated

Is cash available for an orderly liquidation? ☐ Y ☐ N

Is cash available to pay business debts:

For which the business is liable? ☐ Y ☐ N

For which owners are personally liable? ☐ Y ☐ N

Total proceeds expected from liquidation _____

Life insurance products are issued by ReliaStar Life Insurance Company (Minneapolis, MN), ReliaStar Life Insurance Company of New York (Woodbury, NY), and Security Life of Denver Insurance Company (Denver, CO). Within the state of New York, only ReliaStar Life Insurance Company of New York is admitted and its products issued. All are members of the Voya® family of companies.

Neither Voya nor its affiliated companies or representatives offer legal or tax advice. This material is intended to provide accurate and reliable information on the subjects covered. It is general in nature and the strategies suggested may not be suitable for everyone. It is not intended to provide specific tax, legal or other professional advice. You should seek advice from your tax and legal advisors regarding your individual situation.

For policies issued after August 17, 2006, IRC 101(j) provides that death benefits from an employer-owned life insurance policy are income taxable in excess of premiums paid, unless an exception applies and certain notice and consent requirements are met before the policy is issued. Additionally, life insurance owned by a C corporation may subject the corporation to the alternative minimum tax.

For agent/registered representative use only. Not for public distribution. ©2016 Voya Services Company. All rights reserved. CN0711-25876-0818

134046 07/15/2016

PLAN | INVEST | PROTECT

Voya.com

