

Embrace the future of efficiency with electronic applications

Protective Velocity

Life can be complicated — helping clients apply for life insurance shouldn't be. That's why we offer an alternative, simplified solution to the traditional paper application process. Explore the differences between an electronic and paper application and choose the process that is the best fit for you and your clients.

Electronic ticket	Paper
<p>Simple Online system reduces data entry errors and applications not in good order (NIGO).</p>	<p>Complex Longer transaction with customers, invasive requirements and paper tracking all increase the chance of a NIGO application.</p>
<p>Fast Electronic submission, delivery and signature can cut the application turnaround time by 14 days.</p>	<p>Delayed Phone calls, ordering exams and physician statements could keep financial professionals from prospecting and generating sales activity.</p>
<p>Convenient Submit it and forget it. Once submitted, TeleLife® takes care of the rest: texting clients reminders about the phone interview, scheduling and completing interviews, scheduling exams, ordering medical records (if needed) and obtaining clients' voice or electronic signatures.</p>	<p>Inconvenient The inconsistency of mail delivery and paper copies could leave customers uneasy and impatient.</p>

Electronic applications are just one of the many ways you can help reduce turnaround times and ensure policies are placed quickly and conveniently. For you, that means adding valuable time back into your day and spending more time building your business.

Additional information on next page.

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Life insurance products are issued by Protective Life Insurance Company (PLIC), located in Nashville, TN and Protective Life and Annuity Insurance Company (PLAIC), located in Birmingham, AL. Policy form numbers, product features and availability may vary by state. Consult policy for benefits, riders limitations and exclusions. Subject to underwriting. Up to a two-year contestable and suicide period. Benefits adjusted for misstatements of age or sex. In Montana, unisex rates apply.

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