






## SOCIAL MEDIA POSTS: **FIXED ANNUITY**

If you would like a Word version of this file, please contact [Melinda@gpagency.com](mailto:Melinda@gpagency.com).

**Below is a library of our fixed annuity posts for consumers.**

- Copy the link onto your post; once the image appears, delete the link and the image will remain.
- If the graphic/photo doesn't include text, you can copy/paste the suggested text into your post or add your own touch, e.g., 'Learn more about your life insurance options, call me at XXX.'

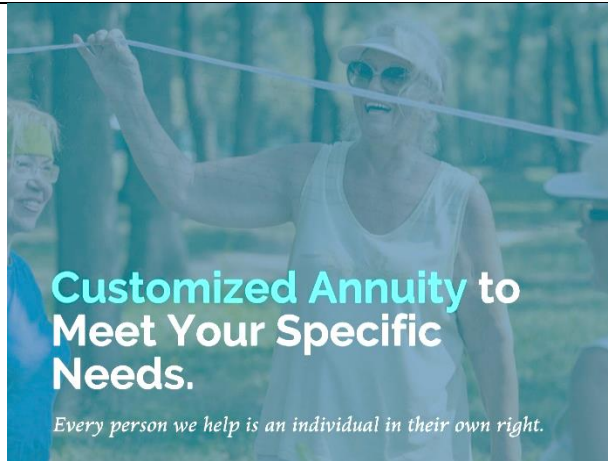
 <p><b>Seasons change, Reasons change</b> Have you assessed your annuity lately?</p> <p>Did you know that annuities can be used to pay for long-term care?</p> <p>Annuities are similar to pension plans, which used to be offered by many employers. Contact me to learn more.</p>	 <p>IT IS NEVER TOO EARLY TO PLAN FOR THE FUTURE 🌟</p> <p>If you're like many Baby Boomers, you are concerned about the possibility of outliving your retirement. It may be a good time to research and understand annuities. We can help!</p>	 <p>Now Fridays aren't the best day of the week anymore... they all are!</p> <p>Looking for a guaranteed income stream for life? Think Annuities.</p> <p>Are you headed toward retirement or even in retirement and concerned about</p>
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An annuity can provide lifetime income, but there's more to how an annuity works than meets the eye. Here are 15 Things You Need to Know Now About Annuities.

<https://bit.ly/2JXKJRo>

outliving your savings? Perhaps a fixed annuity will fit your needs. An annuity is a financial instrument that can offer a guaranteed lifetime income that you can't outlive.

Contact me about your retirement plan and we can determine if an annuity is right for you.



As our financial goals and retirement lifestyles differ, the concept of a one-size-fits-all annuity is no longer relevant. ✅

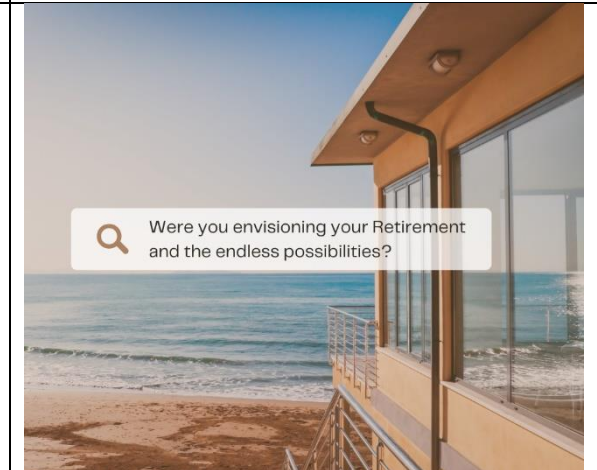
Annuity recommendations vary based on your age, location, and retirement goals. We'll help you discover what's best for you while requiring the least amount of time and effort on your behalf. 🏆

Contact me about your retirement plan and we can determine if an annuity is right for you.



Do you need assistance with your retirement planning? An income annuity may fit your needs. 🧑🏻 We're happy to help. Give us a call. 📞

Contact me about your retirement plan and we can determine if an annuity is right for you.



We can help you visualize the specifics of the retirement lifestyle you desire and develop a plan to make those dreams a reality. ❤️

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RETIREMENT ASSETS



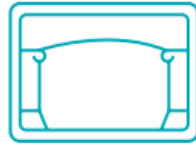
**6x** ANNUAL SALARY

Amount needed by age 50 to be financially ready to retire by 67<sup>1</sup>

Source: Fidelity Viewpoints: How much do I need to save for retirement? June 2017

**86%** OF GEN XERS

are concerned Social Security will not be available at retirement



Source: Transamerica Center for Retirement Studies: 17th Annual Transamerica Retirement Survey, A Compendium of Findings About American Workers, 2016 (1,232 surveyed)

Are you on target with your retirement savings? Are you familiar with annuities? The are similar to the pensions plans that many employers used to offer as a supplement to Social Security. Social Security was never designed to be retirees' sole source of income.

Contact me about your retirement plan and we can determine if an annuity is right for you.

**47%**

**The rise in home mortgage debt** from 2003-2015 for the average 65-year-old.

THE GRAYING OF AMERICAN DEBT; FEDERAL RESERVE BANK OF NEW YORK; FEBRUARY 12, 2016

With this in mind, are you prepared for the possibility of also incurring long-term care expenses?

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**63%** OF WOMEN

say they have no savings or less than \$10,000 in retirement savings.

Source: Casey Dowd, Why are Female Baby Boomers Working Longer? May 13, 2016.

Americans are living longer and guaranteed income sources are key to meeting the expenses associated with this longevity.

Few workers still have access to a retirement plan through their employer. Many retirees must rely solely on Social Security, which, for many, barely covers basic living expenses. For those who want to maintain their current standard of living throughout retirement, many will need a supplemental savings plan with guaranteed payments, such as an annuity, or continue working.

Ask us about our fixed annuity plans.

Image link:  
<https://www.gpagency.com/wp-content/uploads/Woman-Savings.jpg>

Nearly  
**50%**  
of people retired earlier than expected,  
due to health problems or disability, company  
closure or downsizing, or having to care  
for a family member.

2017 RETIREMENT CONFIDENCE SURVEY; AARP; DECEMBER 2017

A premature retirement is often hard to predict. Take a proactive approach while you're still working to soften the blow. Are you putting enough for retirement?

Let's discuss your options.

Image link:

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An annuity is an investment vehicle that provides safe, tax-deferred growth of your retirement nest egg. Some of the primary benefits of annuities are guaranteed monthly income at retirement and lower risk compared to other investments. There are many types of annuities to fit your objectives. To find out which annuity type is the best for you, contact me.

Image link:

<https://www.gpagecy.com/wp-content/uploads/Nest-egg.png>



With an annuity, look forward to your future knowing that you can put aside and protect your retirement savings, and earn interest on it until you need it.

An annuity enables you to convert your savings, such as a 401(k), into a steady stream of income over the long term. Typically used for retirement income, the annuity can also be useful tool for those who have come into a lot of money and need a way to manage it and make it last. An annuity is sometimes referred to a "self-made pension."

Contact me about your retirement plan and we can determine if an annuity is right for you.

Image link:

<https://www.gpagecy.com/wp-content/uploads/Retirees-on-the-beach.png>



What Is a Fixed Annuity?

A fixed annuity is an insurance contract that guarantees retirement income payments. With a fixed annuity contract, you make one or several payments to an insurance company, which in turn promises to provide you with a fixed stream of income during your retirement through a process called annuitization, regardless as to how the markets are performing.

Contact me about your retirement plan and we can determine if an annuity is right for you.

Image link: <https://www.gpagency.com/wp-content/uploads/Payday.png>



What Are the Benefits of a Fixed Annuity?

Fixed annuities can provide protected lifetime income and security to your overall retirement plan, including:

- Tax-deferred growth
- Guaranteed interest earnings
- Access to your money
- Protection from market fluctuations
- Guaranteed beneficiary benefit that avoids probate

With an annuity, you're effectively creating your own pension plan for retirement!

Contact me about your retirement plan and we can determine if an annuity is right for you.

Image link: <https://www.gpagency.com/wp-content/uploads/Money-under-lock.png>



The time to start planning for retirement was yesterday, but today works, too. Most people will be unable to maintain their current standard of living if their plan is to rely solely on their Social Security Insurance benefits. Let's discuss your plans to save for retirement.

Image link:

<https://www.gpagency.com/wp-content/uploads/retirement-savings.png>

"For many, retirement is a time for personal growth, which becomes the path to greater freedom."

ROBERT  
DELAMONTAGUE



Annuities are insurance contracts that provide a fixed income stream for a person's lifetime or a specified period of time.

An annuity can be purchased with a lump sum or a series of payments and begin paying out almost immediately or at some point in the future. Annuities are often used as a way to fund retirement.

Contact me about your retirement plan and we can determine if an annuity is right for you.



**Instead of:**

It's too late for me to save for retirement.

**Try:**

I can still make changes to provide for a secure financial future.



You can be overwhelmed by your limits and challenges, or you can focus on what you can do. 🌟

Contact me about your retirement plan and we can determine if an annuity is right for you.



Life is full of important goals. Make your retirement one of them. ❤️ With an annuity, you're effectively creating your own pension plan for retirement!

Contact me about your retirement plan and we can determine if an annuity is right for you.



#### LIFETIME INCOME

If you choose a lifetime annuity, there's no risk of ever running out of money - even if you live to over 100!



#### STABLE INCOME

Not only is a stable income much easier to manage, but it can also contribute towards a stress-free lifestyle.



#### PROTECTION AGAINST INFLATION

You won't have to worry about stretching your money further as you get older.



### BENEFITS OF BUYING AN ANNUITY.

Fixed annuities can provide protected lifetime income and security to your overall retirement plan. With an annuity, you're effectively creating your own pension plan for retirement!

A fixed Annuity can offer you guaranteed income payments throughout your retirement.

Contact me about your retirement plan and we can determine if an annuity is right for you.