



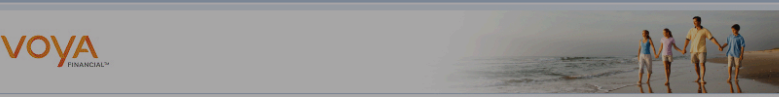
EMAIL eSIGNING BREAKDOWN

What My Client Can Expect

TIP
1

From: Agent First Agent Last [mailto:donotreply@ipipeline.com]
Sent: Tuesday, July 28, 2015 10:44 AM

Subject: Action Required on your Reliastar Life Insurance Company Application - DO NOT REPLY



Hello PI First PI Last (Proposed Insured),

Your application is ready for your review. Please click the button below to be directed to your online application.

Once you have reviewed all forms for accuracy, you may apply your eSignature by following the instructions on the screens.

If you have any questions, please do not hesitate to contact me at AgentFirstAgentLast@ipipeline.com

Thank you for allowing me to handle your life insurance needs.

Access your Application
Click Here

Regards,
Agent First Agent Last

Having trouble viewing the images in this email?

Your email provider may have prevented the automatic download of some images contained in this message. You may manually adjust your settings to allow the images to display, or [Click Here](#) to be directed to your online application.

If you are viewing this message from within your Junk or Spam folder, you may be required to move the message to your inbox.

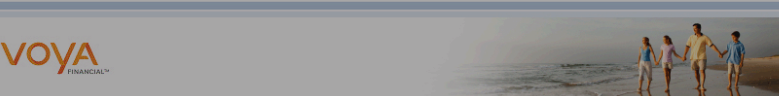
Who will the email come from?

The email will be from the agent. This email is NOT connected with the agent's email provider. It will simply state the agent's name.

TIP
2

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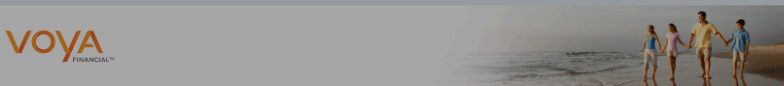
What is the subject of the email?

This may vary slightly by carrier. The subject will contain a call to action with the name of the carrier.



TIP
3

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What is in the body of the email?

A message with instructions (which CANNOT be altered by the agent). Some carriers grant agents the ability to add a customized message in conjunction with the standardized instructions.

A direct link to e-Sign the application (illustrated by the "Access your Application" button). Please note that this link will direct the client to a login/verification screen. Most carriers require the last 4 digits of the client's SSN.

A direct link to the agent's email. Please DO NOT have your clients reply directly to this email. It DOES NOT have the ability to receive communications.