



# SOCIAL MEDIA POSTS: LIFE INSURANCE

If you would like a Word version of this file, please contact [Melinda@gpagency.com](mailto:Melinda@gpagency.com).

**Below is our library of life insurance posts for consumers.**

- Copy the link onto your post; once the image appears, delete the link and the image will remain.
- If the graphic/photo doesn't include text, you can copy/paste any suggested text into your post or add your own touch, e.g., 'Learn more about your life insurance options, call me at XXX.'

**Why include hashtags in your posts?** A hashtag is a word or keyword phrase preceded by a hash, also known as the pound sign (#). It's used within a post on social media to help those in the Facebook universe find your post when they search for a keyword or particular hashtag. Think of hashtags as a way to connect your social media content to a specific topic, event, theme or conversation, making it easier to discover your posts. In other words, hashtags aggregate all social media content with that same hashtag. **So why does this matter?** It enables your posts to be discovered by people who may not normally follow you.

*Hashtag notes:* Don't include any spaces within a hashtag but include a space between them. You can have more than one hashtag but it's recommended that you don't have more than 10. You can only use basic characters in your hashtags: letters (upper/lower case), numbers, underscores, and emojis. The hashtag should make sense. Hashtag example: e.g. #LifeInsurance #RetirementPlanning.

*Suggestions on posting:* Post on weekdays, especially Monday through Wednesday; post between 9am and 12pm.

**Below are more than 100 life insurance posts.**



I've got you every step of the way:



By having life insurance, you're saying to your family; I've got you every step of the way! ❤️ This serves as a great reminder to insure what matters most 📄 😊.

LIFE HINT

It's not about how much life insurance you need, but how much your family needs if you aren't here.



It's common for people to insure everything from their homes, cars, cellphones. But what about protecting the ones you love? Life insurance can help your family if the unexpected were to happen. Ready to learn more?

**SECURE YOUR FAMILY'S FUTURE**



Life insurance is a much sought-after asset for most individuals since it is the ideal solution for taking care of your dependents when you are no longer around. ✓

It offers peace of mind as it allows your loved ones to remain financially secure and

**INSTEAD OF**  
Dismissing life insurance because you don't think you need it



**TRY**  
Seeking help from an insurance professional who can help with your financial goals

LH.

Your home may be your family's most valuable asset. And, your most significant financial responsibility.



assured that they would be looked after in your absence. ✓

Life insurance offers financial protection for the ones that matter most to you. Beyond words, it says "I love you." ❤️

You've bought your dream home. What's next? For many families, their home is their most valuable asset. If the unexpected were to happen, would your family be able to stay in their home? Fortunately, there is a solution; it's called LIFE INSURANCE. ✨  
Questions? Leave us a message, and we'll help you find answers to your life insurance questions in less than 10 minutes! 📩

Are life insurance policies taxable?

Most life insurance payouts are made tax-free to your beneficiaries.

Are Life Insurance policies subject to inheritance tax?

If you buy life insurance to protect your family from financial hardship, the payout is usually free of income tax and capital gains tax, but it may be subject to inheritance tax if it's included in your estate. 📄 If you have questions, contact us.



For centuries, life Insurance has been a significant financial instrument for families. ✓

Without it:

- 👉 You may leave your family without an income
- 👉 You may burden your family with debt
- 👉 You may derail your children's future plans

Life Insurance can be a solution to all kinds of financial worries. ❤️

Instead of:



Telling yourself that life insurance is too expensive.

Try this:



Research the actual cost of life insurance —you might be surprised!

Maybe less than that cup of coffee you purchase every morning... Try this calculator for a general idea:

<https://lifehappens.org/life-insurance-needs-calculator/>.

Insurance carriers? We got 'em! 🤝

## 6 Life Stages that Trigger the Need for Life Insurance

- 1 🗳️ Married or getting married
- 2 👶 Parent or about to become one
- 3 🏠 Homeowner
- 4 📄 Changing jobs
- 5 🎓 Retired or planning for retirement
- 6 😎 Single

Life changes quickly, and priorities shift. What life stage are you in? If someone depends on you financially, you probably need life insurance. ✅

LIFE HINT

**Life insurance can help maximize your retirement fund.**



Did you know? A permanent life insurance policy's cash value grows over time and can be withdrawn as income during retirement.



✗  
**MYTH**

I'm not trying to give anyone a **free ride** with life insurance. My parents taught me to work hard, and that's what I'm doing for my kids.

✓  
**FACT**

Getting life insurance is about teaching your children an important lesson in **personal financial responsibility**.

LH.

Are you speaking with your kids about finances?

The sooner you talk to your children about financial responsibility, the more likely you will set them up for a successful future. Your kids pay attention to what you do, and if you save money for their college education and your retirement, you're setting a great example for them. 😊



The costs of day-to-day living can add up fast...✓  
That's why life insurance is so important. It allows you to protect your family when the unexpected happens. <sup>100</sup>  
Think of the impact of losing not only your income but all the other contributions you make to the family.  
Do you have questions about term life insurance? That's why we are here.



If something were to happen, your employer's life insurance policy could be a valuable safety net, but will it cover all of your needs?  
Is your life insurance through work enough? We can help!



Being single doesn't mean you don't need life insurance. Life insurance provides essential protections beyond income replacement to care for a spouse or child. There are critical financial protections for individuals, too. ✓👉👉  
If anyone resonates with you, show them some love – contact us. 😊



### MYTH

Life insurance for diabetics **doesn't exist.**



### FACT

There are **quite a few life insurance options.** Working with a licensed insurance agent is your best bet to get the coverage you need.

LH.

Quality life insurance when you have diabetes is possible!

Many people think that getting life insurance when you have diabetes is a challenge — and in some cases, a very big one. That's why so many people choose not to bother applying for the coverage they need and deserve. But diabetics can get quality life insurance!

👉 <https://bit.ly/3wSyFon> 👉

If the unexpected happens and you don't have life insurance coverage, your partner could become responsible for your liabilities like student loans, car payments or credit card debt.

Securing a life insurance policy is one of the best ways to protect your loved ones against a financial crisis if something were to happen to you. <sup>100</sup>



### MYTH

I already have life insurance through my job. That's enough!



### FACT

It's typically not enough to cover your loved ones' expenses for a prolonged period, and coverage could be lost if you change jobs!



#### I HAVE LIFE INSURANCE THROUGH WORK. ISN'T THAT ENOUGH?

It may not be enough to protect your family. 👨👩👧 This benefit was not designed specifically for you and it is not guaranteed. You may not even be able to keep this coverage if your employment situation changes.

When you rely exclusively on group coverage through work, you miss the opportunity to personalize your coverage based on your specific needs. With flexible coverage options, we can help you build a policy that's affordable now and adaptable later. 📞



It costs less than your latte. 😊✅ Life insurance is a lot more affordable than most people think. This week, let's get together and discuss. 📅



Life insurance is a must for anyone who wants to leave an inheritance for surviving loved ones and ensure their financial security. 😊

September is  
**Life  
Insurance  
Awareness  
Month,**

created and coordinated  
by Life Happens.

#GetLifeInsurance  
#LIAM21

LH.

It's Life insurance awareness month! 📌  
Remember: Life insurance helps your life's moments live on!  
Whether it keeps paying the mortgage, maintains a current standard of living, pays off debts, or pays for college, the life insurance you choose can be there when it's needed most by your loved ones.  
Do you want to provide your family with financial protection and peace of mind? We can help. 😊📞



“““  
Let's educate people so they can say to their loved ones, 'With life insurance, I've got you.'  
KELLY ROWLAND  
singer, songwriter, producer,  
philanthropist and spokesperson  
for Life Insurance Awareness Month  
Life Happens

The primary goal of life insurance is to generate cash, nothing else. Everything else adds to the confusion and complexity. 📌✅



““  
The world, we'd discovered, doesn't love you like your family loves you. -- Louis Zamperini

Families are the compasses that guide us. ❤️ Would you do anything to protect your family and ensure they have a bright future?

.  
Getting life insurance is a simple and an affordable way to ensure the ones you love can continue financially if you're no longer there.

**Benefits of permanent life insurance:**

- 1 💰 Build your wealth
- 2 🧠 Steady returns for peace of mind
- 3 📄 Lots of policy options
- 4 🛡️ Provides lifelong protection
- 5 📉 Costs tend to decrease over time
- 6 ❤️ Living benefits



Permanent life insurance can be an important tool to help secure your family's financial future. Have questions about the different types of policies? Reach out to us – we can help you assess the options and choose a policy that's right for you...❤️

**Life insurance isn't for you;  
it's for those who have to  
carry on without you.**

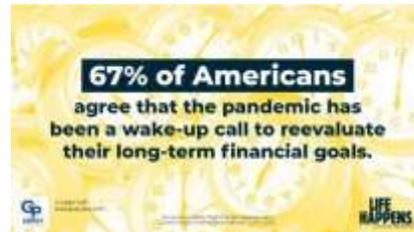


Life insurance can help you protect your family's future. 🧑🏻 Take a positive step today; caring is just a click away!📞

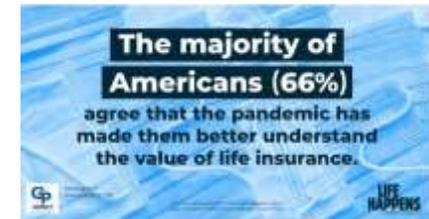


Sources: Insure Your Love Study 2017, Life Happens

More people protect their “things” than their loved ones. [https://www-196.aig.com/media/1474/infostat\\_things.jpg](https://www-196.aig.com/media/1474/infostat_things.jpg)



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<https://www.gpagency.com/wp-content/uploads/Pandemic-5.jpg>



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Many Americans  
will be spending  
**20+ years**  
in retirement.

U.S. CENSUS BUREAU 2017 POPULATION ESTIMATES DATA, RELEASED JUNE 2018; AND SOCIAL SECURITY ADMINISTRATION PERIOD LIFE EXPECTANCY DATA, 2018.

Will you outlive your retirement savings? Many Americans will be spending 20+ years in retirement. Consider a life insurance plan that will enable you to build cash value.

<http://bit.ly/2ZBLNNN>



The amount of retirement savings  
a typical American worker has.

RETIREMENT IN AMERICA: OUT OF REACH FOR WORKING AMERICANS; NATIONAL INSTITUTE ON RETIREMENT SECURITY; SEPTEMBER, 2018

\$0 - The amount of retirement savings a typical American worker has. Consider a life insurance plan that will not only protect your family financially, but will allow you to put away money for retirement.

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Source: 2017 Insurance Barometer Study, Life Happens and LIMRA

54% of Americans would have trouble paying living expenses if the primary wage-earner died.

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Half of people put expenses such as cable and cell phone ahead of buying life insurance



Source: 2016 Insurance Barometer Study, Life Happens and LIMRA

What costs more – life insurance or your cell phone? You may be surprised! Get the protection your family needs at a price that won't break the bank. Contact me today for a free, no-obligation quote.

<https://www.gpagency.com/wp-content/uploads/SM-Cell-phones-1.png>



You're never too young for life insurance. [https://www-196.aig.com/media/1471/banner\\_young.jpg](https://www-196.aig.com/media/1471/banner_young.jpg)



Life Insurance Is for the People Who Live. [https://www-196.aig.com/media/1470/banner\\_live.jpg](https://www-196.aig.com/media/1470/banner_live.jpg)



Someone is sitting in the shade today because someone planted a tree. <https://lifehappenspro.org/resources/559/preview?token=9d477506c05adda662018fa21d31195a>



Life hint #46 – Rebuilding your retirement nest egg. <https://www.gpagency.com/wp-content/uploads/lh-1.jpeg>

Life hint #12:  
Recently divorced?  
Review your  
life insurance.



www.lifehappens.org LIFE HAPPENS

Life hint #12 – Recently divorced?  
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<https://www.gpagecy.com/wp-content/uploads/Life-Awareness-Month.png>



<https://www.gpagecy.com/wp-content/uploads/lh-8.jpeg>



Protect your loved ones with insurance.

**Photo:** <https://www.gpagecy.com/wp-content/uploads/Life-is-About.png>

**Video:** [https://youtu.be/\\_5PtstbXbGo](https://youtu.be/_5PtstbXbGo)



Stay-at-home parents need insurance, too. Talk to me to see if I can help you care for those important to you.

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You can have your cake and eat it too! Get the life insurance protection your family needs at a price that won't break the bank. Contact me today!

<https://www.gpagecy.com/wp-content/uploads/pink-cake.jpg>



True or false: Whole life premiums are too high? False. When you consider that term insurance premiums increase as you age, purchasing whole life insurance gives you a level



True or false: Whole life insurance isn't flexible enough to adjust to my life circumstances?



Life insurance for your lifestyle. With a life insurance policy, you can provide financial protection for your loved ones even in the midst of life's unpredictable changes. I can

predictable cost and delivers long-term value for the money. Call me today to see if whole life insurance may be right for you.

<https://www.gpagency.com/wp-content/uploads/Hispanic-family-playing-soccer-2-scaled.jpeg>

False. With whole life insurance policies and available riders, you can add on more coverage if you need it or adjust your premium payments from year to year, if necessary. Call me today to see if whole life insurance may be right for you.

<https://www.gpagency.com/wp-content/uploads/JH4-Face.png>

show you how to build a solid foundation with life insurance. Give me a call!

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Life insurance for your lifestyle. I can show you how to build a solid foundation with life insurance. Give me a call!

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Life can change in a second. Be prepared financially for whatever path your life takes and review your life insurance.

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These are points in your life that might trigger the need for life insurance. Which emoji are you?

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Life hint #5: Life insurance is cheapest when you're younger and healthier.



Be sure your life insurance beneficiaries are aware of your policy.

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Consider these stats if concerned about the affordability of life insurance.  
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Consider the cost of raising a child. Permanent life insurance is great way to begin saving.  
<https://www.gpagecy.com/wp-content/uploads/Cost-to-Raise-Child-icon.jpg>



A mother takes the place of all others but whose place no one else can take.  
<https://www.gpagecy.com/wp-content/uploads/Mother-child-original-scaled.jpeg>



Feeling the impact from the death of the primary wage earner. [https://www.gpagecy.com/wp-content/uploads/Graphic\\_Infostat\\_LI\\_29percent\\_would\\_feel\\_financial\\_impact.jpg](https://www.gpagecy.com/wp-content/uploads/Graphic_Infostat_LI_29percent_would_feel_financial_impact.jpg)



Dangerous hobbies can increase the cost of your life insurance.  
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Make sure your loved ones would be financially secure if the unexpected were to happen. Contact me to discuss your options.

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<https://www.gpagency.com/wp-content/uploads/February-Life-Insurance-For-Love-Blog.png>



Make sure your loved ones would be financially secure if the unexpected were to happen. Contact me to discuss your options.

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It costs you nothing to explore your options. I can help you do that.

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You have a new life looking to you for protection.

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Insure what matters most with life insurance.

Image: <https://www.gpagency.com/wp-content/uploads/Life-Goals.png>

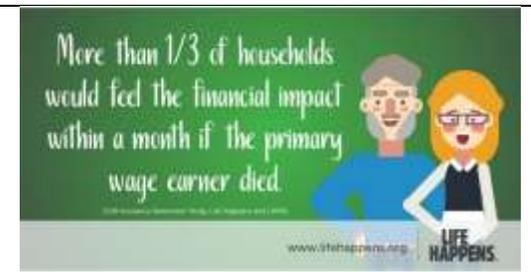
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**Life hint #49:** When you are your children's one-and-only, life insurance is a must-have.



www.lifehappens.org LIFE HAPPENS

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**Life hint #57:**  
New family member on the way?  
Make sure your life insurance is growing too!



www.lifehappens.org LIFE HAPPENS

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**Life hint #72:**  
Don't name your minor child as the beneficiary of your life insurance.



www.lifehappens.org LIFE HAPPENS

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www.lifehappens.org/truecost LIFE HAPPENS

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Keeping your driving record clean may help lower your life insurance costs.  
Drive safely into your holiday weekend!

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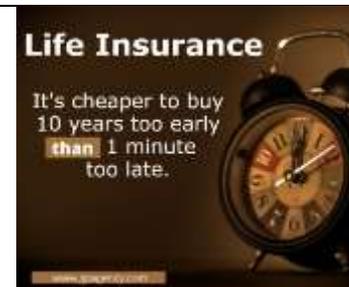
Life Happens in a heartbeat – are you prepared? <https://www.gpagency.com/wp-content/uploads/SM-heartbeat.png>



When you say "I Do" make sure you also say yes to life insurance. Marriage often includes a vow



Which life insurance is best for Seniors?  
Term life insurance is typically one of the best



Why Getting Life Insurance in Your 20s Pays Off? 🍋 Think you're too young for life insurance?

to love and protect your spouse. Ensure you can keep that promise for the years to come, even if you can't be here.

If you don't have it, request a quote. And please, do not rely on your policy at work. Ask how we can help. Message our page to request more info today.

<https://www.gpagency.com/wp-content/uploads/married-couple-on-bikes.png>

choices if you want coverage for a mortgage or to replace your income until retirement. While whole life insurance is the most popular type of permanent coverage, guaranteed universal life insurance is also one of the better options for seniors. The benefit of whole life insurance policies is that they build cash value over time, which is a fund that can be borrowed against or withdrawn. If you're looking for coverage that lasts your lifetime and if you want to learn more head over to our website.

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Here's the truth: With very few exceptions, the younger you are when you buy a life insurance policy, the less you'll pay.

Younger = cheaper

Also, healthy = cheaper

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Get knowledgeable about life insurance now: <https://lifehap.pn/2MikfJU>



Don't let life insurance be the thing you cut when the budget gets tight. We can help you keep your coverage in place.

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That means you can protect your loved ones and create a savings plan for yourself.

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School supplies. Check. School clothes. Check. Backpack. Check. Life insurance to protect my family - Family is EVERYTHING. Check.

#LIAM19 <https://bit.ly/2N4Ba1M>



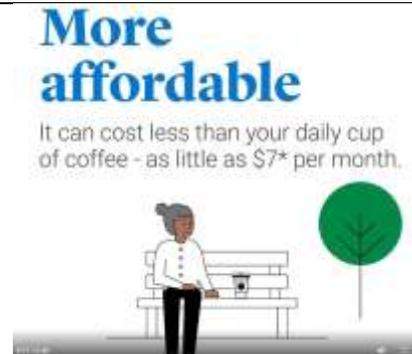
It is a simple act that you can take today to ensure your loved ones are protected financially tomorrow.

<https://www.gpagecy.com/wp-content/uploads/Simple-act-of-love.png>



Your newborn depends on you to survive. If you're not around tomorrow, how will you guarantee their safety? We have answers - message us now!

And if you are visiting friends or relatives who just became new parents, offer the gift of peace of mind by reminding them about insurance



September is Life Insurance Awareness Month - Is your family fully protected? It's worth exploring -- may be more affordable and easier to get than you think. Check out this video: [https://www.lgamerica.com/.../liam\\_infographic-animation...](https://www.lgamerica.com/.../liam_infographic-animation...)

FYI, Legal & General is one of 50 life insurance companies we work with.



What does life insurance protect against? **#Life** insurance provides **#financial** protection to a **#family** when a policyholder dies. **#Disability** insurance provides **#income** protection to a policyholder if they can't work due to **#illness** or injury.

Make sure your clients and loved ones are

coverage that accounts for the family's new future needs. **#insurance #newborn #parenting**

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protected! The time for you to get life insurance is now.

<https://www.gpagency.com/wp-content/uploads/Contemplating-man.png>



This is something we can help you with.  
<https://www.gpagency.com/wp-content/uploads/Protect-Kids-future.png>



**Life Hint**  
Life changes quickly. An annual review of your insurance policies is a smart thing to do.  
One thing is for certain, you unconditionally want the best for your children, now and in the future. 😊

We Are Here For You! Let us help provide peace of mind for your family. ❤️

For more information on whole life insurance, contact me at XXX.

<https://www.gpagency.com/wp-content/uploads/Mother-2-boys-with-swords.png>



An annual review of your insurance policy is a smart thing to do. Let us know how we can help.

<https://www.gpagency.com/wp-content/uploads/Divorced.png>



Will your future self thank you?

<https://www.gpagency.com/wp-content/uploads/lh-7.jpeg>



Getting in shape may not only make you feel better, but it may also save you money.

<https://www.gpagency.com/wp-content/uploads/Women-jogging.png>



Most people agree that life insurance is important. But a critical question is "How much life insurance do I need?"

<https://www.gpagecy.com/wp-content/uploads/Family-at-sunset.png>



Life is a gift, not a guarantee...and that's why there's love insurance.

<https://www.gpagecy.com/wp-content/uploads/Life-is-a-gift.png>

La vida es un regalo, no una garantía.



La vida es un regalo, no una garantía... y es por eso que hay seguro de amor.

<https://www.gpagecy.com/wp-content/uploads/La-vida-es.png>



There are many events in life and there is a period when we feel powerless, but there are things you can control.

<https://www.gpagecy.com/wp-content/uploads/Father-walking-daughter-to-school.png>



Several of our clients have found out after their husband's passing that they no longer have life insurance. Let us review your policy and make sure that you have the coverage you need.

<https://www.gpagecy.com/wp-content/uploads/insurance-policy.png>



This year due to unprecedented circumstances around us, more and more people are worried



How insurance can help you?



We want to help you protect your life's journey every step of the way, today and for

about the financial security of the family in case of the untimely death of a breadwinner.

Don't wait another day. To know more, visit our website today.

<https://www.gpagency.com/wp-content/uploads/Young-people-with-masks.png>

It protects you and your assets from the financial risk of something going wrong. It can't stop something happening, but if something unexpected does happen that is covered by your policy it means you won't have to pay the full cost of a loss.❤️

I can help you to protect your loved ones!

<https://www.gpagency.com/wp-content/uploads/JH-Facebook.png>

the future. Protect your foundation, grow your family, and enjoy your legacy with life insurance.

Don't wait another day.

<https://www.gpagency.com/wp-content/uploads/Father-daughter.png>



It's simple when you think about it!

<https://www.gpagency.com/wp-content/uploads/Single-act-of-caring.png>



<https://www.gpagency.com/wp-content/uploads/Financial-Planning-icon.jpg>



Life changes quickly and priorities shift. Life insurance can help you protect your loved ones financially—now and for the future. Get it today.

<https://www.gpagency.com/wp-content/uploads/Proposal.png>



[https://www.gpagecy.com/wp-content/uploads/Graphic\\_Quote\\_twain.png](https://www.gpagecy.com/wp-content/uploads/Graphic_Quote_twain.png)

<https://www.gpagecy.com/wp-content/uploads/confidence.png>

[https://www.gpagecy.com/wp-content/uploads/Graphic\\_barometer\\_LI\\_info\\_stat\\_comfortableretirement\\_2018-Copy.jpg](https://www.gpagecy.com/wp-content/uploads/Graphic_barometer_LI_info_stat_comfortableretirement_2018-Copy.jpg)



[https://www.gpagecy.com/wp-content/uploads/graphic\\_inspiration\\_smallestthings-Copy.jpg](https://www.gpagecy.com/wp-content/uploads/graphic_inspiration_smallestthings-Copy.jpg)



[https://www.gpagecy.com/wp-content/uploads/graphic\\_LI\\_hint\\_11\\_branded-Copy.png](https://www.gpagecy.com/wp-content/uploads/graphic_LI_hint_11_branded-Copy.png)



Happy Mother's Day! Thank you to all the moms who are making the world a better place.

[https://www.gpagecy.com/wp-content/uploads/graphic\\_quote\\_mothers\\_day.jpg](https://www.gpagecy.com/wp-content/uploads/graphic_quote_mothers_day.jpg)



Very true! #LIAM20..\Desktop\general1.png



We honor those who gave the ultimate sacrifice while serving our country, today and always.

[https://www.gpagecy.com/wp-content/uploads/graphic\\_quote\\_jfk.jpg](https://www.gpagecy.com/wp-content/uploads/graphic_quote_jfk.jpg)



[https://www.gpagecy.com/wp-content/uploads/graphic\\_IG\\_1200X1200\\_memorial\\_day.png](https://www.gpagecy.com/wp-content/uploads/graphic_IG_1200X1200_memorial_day.png)



6 Reasons Singles Need Life Insurance

Video:

<https://lifelifehappenspro.org/resources/1978/preview?contentonly=true&token=9d477506c05adda662018fa21d31195a>

Image: <https://www.gpagency.com/wp-content/uploads/6-reasons-why-singles-need-life-ins-video.png>

REALITY CHECK

## The time for life insurance is now.

Later may be too late. Did you know that age and health can impact your eligibility and cost of insurance?

Life changes quickly and priorities shift. Life insurance can help you protect your loved ones financially—now and for the future. Get it today.

<https://www.gpagency.com/wp-content/uploads/Time-is-right-for-life-ins.png>

## How life insurance can help protect your family financially:

- 1 Pay for funeral costs
- 2 Pay the bills
- 3 Pay off outstanding debt
- 4 Continue a family business
- 5 Finance your children's education
- 6 Protect spouse's retirement plans

<https://www.gpagency.com/wp-content/uploads/Life-ins-checklist.png>



We couldn't agree more with Brooke Shields on this. Get life insurance today

<https://www.gpagency.com/wp-content/uploads/Brooke-Shields-life-ins.png>



Common misconceptions often prevent young families from purchasing the life insurance they need. Here are three life insurance myths that could hurt you.

<https://lifelifehappens.org/blog/3-lifeinsurance-myths-that-could-hurt-youngfamilies/>



Did you know that in May of 2020, according to @LIMRA, 53% of Americans expressed a heightened need for life insurance because of COVID-19? With so much uncertainty this year, it's time to get covered. Let's talk payment and enrollment options. I'm here to help!



Just a reminder, YOU are the biggest asset to yourself and your family. Make sure you are covered with insurance because it provides a financial safety net that helps you to take care of yourself and those you love when needed the most.

Remember, the best time to buy insurance was yesterday. If you have not, today will be your best chance. Call us to make sure you are getting the best rates possible on your life insurance! 🌈

<https://www.gpagency.com/wp-content/uploads/Family-in-living-room.png>



Do I need life insurance if I already get it through work?

Group policies provided by employers typically offer an affordable and easy way to enroll in life insurance without a medical exam. However, group policies may only pay an amount equal to one or two years of salary or a similarly limited amount, which may or may not be enough to cover your family's needs. Additionally, when you change jobs, you may not be able to take your life insurance coverage with you. When you consider that, the older we get, the more difficult and costly it may be to obtain life insurance, having a personal policy to supplement your employer-provided policy can make sense. Reach out today to find the best deal on life insurance.

<https://www.gpagency.com/wp-content/uploads/Ladies-in-suits.png>



How can I save money and still get the coverage I want? Consider buying Life Insurance now. No matter how old you are, you will never be younger than you are today. Age can be a significant factor in determining premiums. Don't have one? Give us a call today. 📞

<https://www.gpagency.com/wp-content/uploads/Man-reviewing-form.png>



From Life Insurance to Retirement Planning, we've got you covered. Now, relax, and enjoy some downtime!

<https://www.gpagency.com/wp-content/uploads/Man-drinking-expresso.png>



Financial planning for your household is done out of love for them. Death is a reality for everyone. You want to make sure that your family is protected after your death. Life insurance policies help to pay off debts so that they are not a burden on your family.

<https://www.gpagency.com/wp-content/uploads/Young-woman-discussing-ins.png>



Do you know what type of Insurance Policy you may need? 🤔👨👩

Our advice is one phone call or email away. <https://www.gpagency.com/wp-content/uploads/Girls-on-mountain.png>



Life insurance provides financial coverage should the unthinkable happen, enabling people to be secure in the knowledge that their dependents could receive a cash lump sum if they were to die.

Homeowners, in particular, should take care not to overlook life insurance as it can help to ensure the property is paid for upon death, alleviating



I pay for homeowner's insurance, I pay for car insurance, I pay for health insurance. 🚗🏠  
Hmm... What's missing?

<https://www.gpagency.com/wp-content/uploads/Woman-contemplating.png>



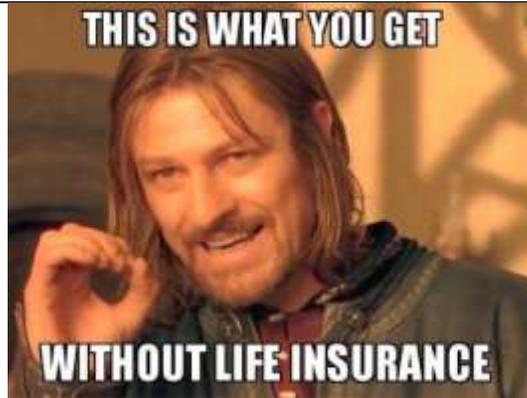
Life insurance and saving money for children is an expression of love for your spouse and your children. ❤️👨👩

Call me today to learn more about the different policies you can purchase.

<https://www.gpagency.com/wp-content/uploads/Kids-reading-a-book.png>

any financial burden and possibly providing financial security for loved ones.

<https://www.gpagency.com/wp-content/uploads/Family-in-front-of-log-home.png>



This is what your loved ones receive if you don't plan for the unexpected.

<https://www.gpagency.com/wp-content/uploads/This-what-you-get.png>



Always be there for them.

<https://www.gpagency.com/wp-content/uploads/Father-and-son.png>



Toys and games make great gifts for kids, but why not include a gift they'll appreciate later in life, too?

Get a Free Life Insurance Quote fast and on your own time.

<https://www.gpagency.com/wp-content/uploads/girl-playing-with-blocks.png>



The future of your family is the most important thing!

<https://www.gpagecy.com/wp-content/uploads/Legacy-for-child.png>

Insurance is never for today, but always for tomorrow. Take the first step today to make tomorrow better. 🍷

<https://www.gpagecy.com/wp-content/uploads/Woman-with-coffee.png>

We have learned over the past year that life can change quickly – but one thing that remains the same is how important your family is and your desire to protect them. The time for life insurance is NOW! Give a call; we can help!

<https://www.gpagecy.com/wp-content/uploads/Woman-with-mask.png>



<https://www.gpagecy.com/wp-content/uploads/Longer-wait-for-future.png>



You'll have peace of mind once you purchase life insurance, and it's something most people can afford.

<https://www.gpagecy.com/wp-content/uploads/Ladies-enjoying-coffee.png>



Parenting may have its ups and downs, but it's incredibly rewarding.

<https://www.gpagecy.com/wp-content/uploads/Masked-father-and-daughter.png>



[https://www.gpagecy.com/wp-content/uploads/graphic\\_IYL\\_hint\\_carry\\_on\\_1200x675\\_branded.png](https://www.gpagecy.com/wp-content/uploads/graphic_IYL_hint_carry_on_1200x675_branded.png)



<https://www.gpagecy.com/wp-content/uploads/Crowd-funding.png>

[https://www.gpagecy.com/wp-content/uploads/graphic\\_life\\_fact\\_barometer\\_2019\\_consumer\\_5\\_1500x1500\\_branded.png](https://www.gpagecy.com/wp-content/uploads/graphic_life_fact_barometer_2019_consumer_5_1500x1500_branded.png)



<https://www.gpagecy.com/wp-content/uploads/Key-factors-for-life-ins-.png>



<https://www.gpagecy.com/wp-content/uploads/Small-acts-of-love.png>



<https://www.gpagecy.com/wp-content/uploads/Accel-Benefits.png>



<https://www.gpagecy.com/wp-content/uploads/Life-changes-quickly.png>



<https://www.gpagecy.com/wp-content/uploads/Benefits-for-LTC.png>



<https://www.gpagecy.com/wp-content/uploads/Journey-begins-with-one-step.png>



It is a simple act that you can take today to ensure your loved ones are protected financially tomorrow.



It is a simple act that you can take today to ensure your loved ones are protected financially tomorrow.

<https://l.facebook.com/l.php?u=https%3A%2F%2Flifehappenspro.org%2Fresources%2F107708%2Fpreview%3Fcontentonly%3Dtrue%26token%3D9d477506c05adda662018fa21d31195a%26fbclid%3DIwAR1P5Fu67C5rw4t18CLJA8jVCABK-4odQFYukwpTCIZX1vOmOHKQ0QVEK54&h=AT2dpQTFnidc-zMzCVXB8eKb6LhD-OPCZYiK7Lwe-yjDev1KCeFJIEpehfKftOJ-CUZUMTp02HoLWISjXnpVjQE9MaRqXMOBMaB->

<https://www.gpagency.com/wp-content/uploads/Simple-act-2.png>

<https://www.gpagency.com/wp-content/uploads/Simple-act-3.png>

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“Would my loved ones struggle financially if I weren’t here?” If the answer is yes, then you likely need life insurance. Watch this quick video for the basics.



Do I need life insurance if I already get it through work?  
Group policies provided by employers typically offer an affordable and easy way to enroll in life insurance without a medical exam. However, group policies may only pay an amount equal to one or two years of salary or a similarly limited amount, which may or may not be enough to cover your family’s needs.



Different times in life call for different life insurance options. Explore our whole, term, and universal life solutions for greater security for your family or small business. ❤️  
You’ve got questions ?? we’ve got answers. Call us today.



Things to know before buying life insurance  
A life insurance policy is a contract to provide your beneficiaries with a cash payout upon your death.  
Term life insurance generally provides coverage at a more affordable cost for a set period, while permanent life insurance provides coverage as long as required premiums are paid.

Additionally, when you change jobs, you may not be able to take your life insurance coverage with you. When you consider that, the older we get, the more difficult and costly it may be to obtain life insurance, having a personal policy to supplement your employer-provided policy can make sense. Reach out today to find the best deal on life insurance.



[#groupinsurance](#) [#lifeinsurance](#) [#corporate](#)  
[#medicare](#) [#personalinsurance](#) [#savings](#)

[#terminallifeinsurance](#) [#lifeinsurance](#)  
[#permanentlifeinsurance](#) [#insurance](#)  
[#safety](#) [#planning](#)

Click here to know more-  
<https://www.gpagency.com>



Have you asked yourself, "how do I know if I need Life Insurance?"

The answer is simple. If a child, spouse, life partner, or parent depends on your income, **YOU NEED LIFE INSURANCE!**

Contact GPAgency today to take care of your Life Insurance Needs!



Why should young parents buy INSURANCE? 🧑🏻‍🤝‍🧑🏻 For all the young families or parents to be, you're probably wondering how to prepare yourself financially for 2021.

As a parent, we always want what is BEST for our children. We want what is BEST for the family. Don't you agree?

The only thing that can provide you "peace of mind" is financial planning and insurance. ✅



Do you know that insurance can only be purchased with health?

If you can't buy it today because of bad health, it means you won't be able to buy it tomorrow. 😞 Because your health only gets worse over time.👎

There are many ways to save financially, but saving on insurance is a NO-NO.

Insurance is designed to protect you when unpredictable incidents occur.👎

Start small! If you can't afford insurance right now, start by investing in a small

Understand that you need to have that backup plan so that your young family and yourself will be protected from unexpected events..

policy and top it up across time. You have to start as early as you can, especially when premiums are cheap.☐  
[#family](#) [#savings](#) [#insurance](#)  
[#lifeinsurance](#) [#disabilityinsurance](#)  
[#annuities](#) [#planning](#) [#smartplanning](#)  
[#futuregoals](#) [#financialfreedom](#)



Just a reminder, YOU are the biggest asset to yourself and your family. Make sure you are covered with insurance because it provides a financial safety net that helps you to take care of yourself and those you love when needed the most.

Remember, the best time to buy insurance was yesterday. If you have not, today will be your best chance. Call us to make sure you are getting the best rates possible on your life insurance! 🎁



Most people think 'selling' is the same as 'talking.' But the most effective salespeople know that listening is the most important part of their job. — Roy Bartell

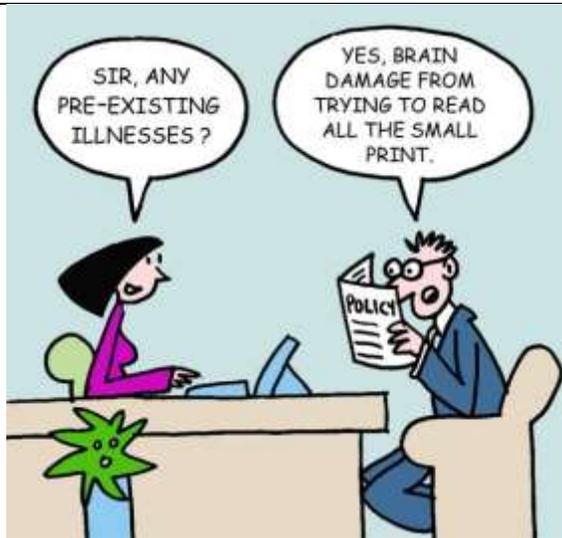


What is Term Life Insurance? 👨‍👩‍👧  
If you're looking for a simple entry into life insurance, this is the best way to go. Term life is exactly what it sounds like: protection for a set period of time. It's solid coverage and you can upgrade to a more permanent solution later on if your life changes.

Learn more 📌 down:down:  
[gpagency.com](http://gpagency.com)



Keep your family in the home they love. Let's talk about how life insurance can help cover housing expenses so they can always have a safe place to call home. ❤️❤️  
 You've got questions and we've got answers and we're one call away.  
 (800) 283-8376 / (919) 834-7937



Insurance doesn't always have to be complicated. We're here to read the fine print for you!



If you're shopping for term life insurance, it might help to know that a policy can cost less than your daily coffee. More affordable than you thought, right? Contact us today to learn more. It's time to think about life insurance as more than just protection. A permanent policy can build cash value, which could help pay for college down the road. Let's talk.



Did you Know?  
Insurance Fact: Gene Simmons, the bassist for the iconic 70s rock band KISS, once insured his tongue for \$1,000,000!  
The band's trademark look consisting of black-and-white face paint was complemented by Simmons' signature move – sticking out his tongue.

A little [#MondayMotivation](#) as we look toward a new year. It's time to start thinking about your financial goals for 2021!

Given everything that has happened in 2020, New Year's resolutions for 2021 will likely look different this time. The pandemic also will likely prompt many to resolve to be more financially prepared for the unexpected.  
A great way to protect yourself, your loved ones, and your finances are to have adequate insurance coverage—especially life insurance. So as you look ahead to the New Year, your top resolution should be to get life insurance to protect them if something happens to you. In fact, there's no need to wait until the New Year. Getting an affordable term life insurance policy can be fast and easy.  
Learn more here:   
[gpagency.com](https://www.gpagency.com)  
[#lifeinsurance](#) [#family](#) [#children](#) [#love](#)  
[#family](#) [#insured](#) [#financialtips](#)  
[#gpagency](#)



“ BY THE TIME PEOPLE REALIZE THAT THEY NEED LIFE INSURANCE, IT MIGHT BE TOO LATE TO GET ONE. ”

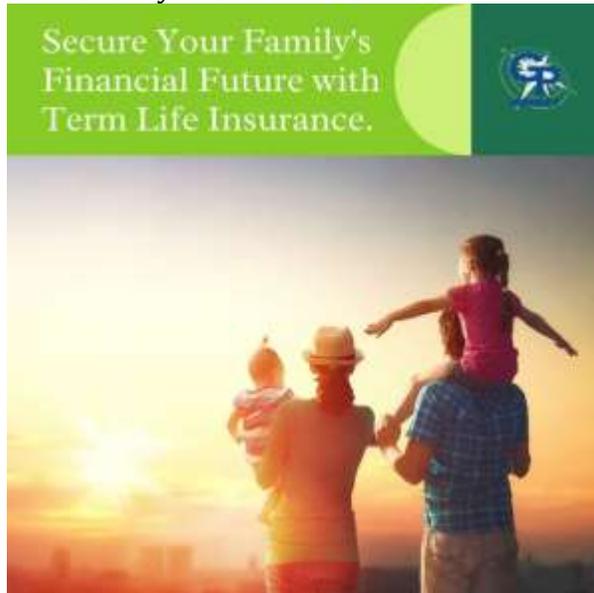
Did you know life insurance is CHEAPEST when you're young and healthy? 😊  
Imagine in the future, you're the provider of this family, and suddenly you're no longer

Here, we explain what life insurance is—because sometimes it's good to start with the basics:   
<https://www.gpagency.com/life/>

The past year has made many of us realize just how fragile life can be. Getting a better handle on your finances is one important way you can help relieve the stress of uncertainty and create a more secure future for your loved ones.    
Protect Your Family's Financial Future.  
[#insureyourlovedones](#)

here, without any LIFE INSURANCE, it's going to cause great pain to your family. 😞  
 Bad things can happen to everyone, to REDUCE the IMPACT of these difficult days. Talk to one of our licensed agents to get life insurance covered as soon as possible. So those that close to you are well protected. ❤️  
 😊  
[#lifeinsurance](#) [#investment](#) [#savings](#)  
[#lifeplan](#) [#family](#) [#children](#) [#love](#)  
[#financialplanning](#)

Our agents understand that coverage and cost are your most important concerns and work hard to help you protect your family's future and all that you've worked so hard to give them. ❤️  
 Call us today at 800-283-8376.



You take care of your family every day, from providing for your kids to nurturing your spouse. You do it because you love them—and because you're responsible for them. While you may not always be here, you can leave a financial safety net and legacy for your loved ones with a bit of planning. ❤️👨‍👩‍👧  
 Rest assured that everything you love most in the world is protected! Talk to one of our licensed agents about how you can protect your family today and in years to come. 🍀



Life insurance is a promise kept to your loved ones that no matter what happens in life, they will have the financial security they need. ❤️😊  
[#family](#) [#mondaymotivation](#)  
[##WomensHistoryMonth](#)



Many people don't think about buying life insurance until they have children. Life events and milestones sometimes impact the decision to consider life insurance coverage. It is a good practice to consistently review coverages when these occur. 📄  
 Call us today and let's review your coverage. 📱  
<https://fb.watch/4In0kxZRcj/>

Bill saw how life insurance saved his client's business and kept their families secure through hard financial times. ❤️  
 Contact us to learn more about these options.  
 Link in the comments below.  
[#wholelifefinance](#)  
[#insuredyourlovedone](#)



Whether your decision to buy life insurance is an emotional one, a financial one, or both, protecting your loved ones should always come first. 🧑🏻‍🤝‍🧑🏻  
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[#protectyourlovedones](#) [#insured](#)  
[#insurance](#)  
 ctto:



Everyone has beneficiaries, not everyone has life insurance.  
 Who's Your Beneficiary? 🧑🏻‍🤝‍🧑🏻  
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[#insurance](#) [#insuranceagent](#)  
[#insuranceagents](#) [#insurancebroker](#)  
[#insurancebrokers](#) [#insuranceexpert](#)  
[#insurancemadeeasy](#) [#insurancelife](#)  
[#insuranceagency](#) [#insurancepolicy](#)  
[#lifeinsurance](#) [#lifeinsuranceagent](#)

Why do SAHPs even need term life insurance if they don't technically make an income? Because of the services they provide.  
 Here are some of the jobs a stay-at-home parent covers:  
 🧑🏻‍🎓 Teacher  
 🧑🏻‍🎓 Childcare provider  
 👨🏻‍🍳 Chef  
 🚗 Chauffeur  
 🧹 Housekeeper  
 🧺 Laundry services  
 📖 Tutor  
 🏆 Coach  
 🧑🏻‍💻 Project manager  
 Without them, paying for the services they do can be costly. The monetary value of the services they do is as high as if they had a full-time job.

This real story reminds us that a key advantage of having life insurance is to ensure that the people who depend on you will be OK with their ongoing and future financial needs if something happens to you. 😊🧑🏻‍🤝‍🧑🏻  
 If you still need help getting a handle on this, talk to a GPA agent. They can help you understand the ins and outs and the best policy for your budget and needs. 📱  
 .  
 .  
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 .  
[#realstory](#) [#inspirationalstory](#)  
[#lifeinsurance](#) [#lifeinsuranceagents](#)  
[#lifehappens](#)

Life can change in an instant. Make sure you and the ones you love are protected.



Got a Question or need help? Give us a call.



#parents #insured #lifeinsurance #wednesdaywisdom #loveyourparents #gifts

[https://fb.watch/4lo4qV\\_oBK/](https://fb.watch/4lo4qV_oBK/)

**Do Stay-at-Home Parents Need Life Insurance?**

The whole point of life insurance is to replace your income so your family can function if something were to happen to you.

- Life insurance provides a way to protect your family's income in the event of an untimely death.
- Life insurance can also provide a way to protect your family's income in the event of a disability.

Life insurance is time. The time a man might not have. If he needs time, then he needs life insurance. ❤️ #fridaywisdom #insuranceagent #lifeinsurance #savelife

Life Reminder

**You know, a man's life is the most precious thing in the world, isn't it? So isn't it odd that a man will insure everything but his life?**

How to use Whole Life Insurance to Save For College? 🌱

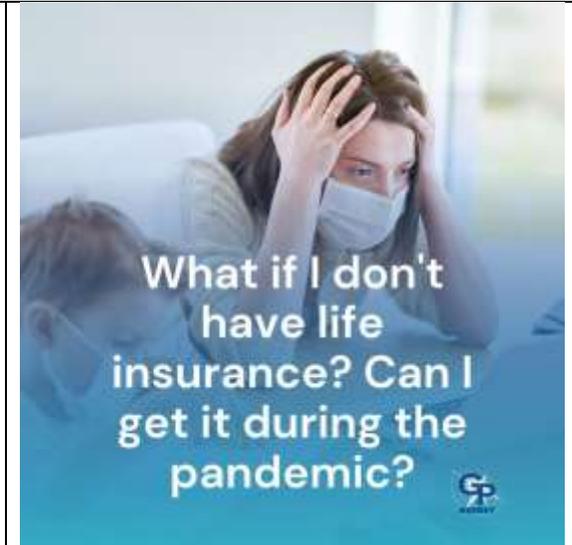
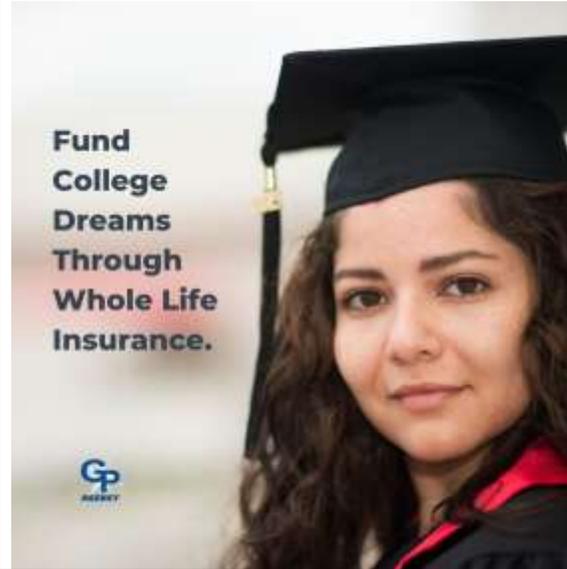
- - 
  - Whole life insurance often comes up as an option to pay for college because it:
    - 👍 It has solid and reliable returns that will allow you to accumulate the cash you need to cover college expenses.
    - 👍 Allows you to accumulate large sums of money that most colleges will never consider when determining your eligibility for financial aid.
    - 👍 Permits you to withdraw large sums of money from the policy to pay for college with zero tax consequences.
- However, whole life insurance can pay for college and provides funds for so much more. When using whole life in this capacity, you can unlock some serious benefits afforded by life insurance and achieve an effective rate of return that is the envy of a lot of other financial savings products.



Yes. Insurers continue to offer new whole life and term life policies. We have seen an increase in life insurance applications, perhaps as a result of the pandemic. 👨‍👩‍👧

- - 
  - Life insurance offers financial protection for your loved ones if something happens unexpectedly. When a pandemic becomes world news, you may start to consider the necessity of purchasing a policy or wonder how it might shape the policy you already have.
  - 
  -
- #lifeinsurance #covid19 #terminlifeinsurance #wholelifeinsurance #northcarolina #insuranceagents #financialprotection

[#wholelifeinsurance](#) [#collegesavings](#)  
[#collegeeducation](#) [#college](#) [#savings](#)  
[#insurance](#)



[#Financialliteracy](#) is the foundation of your relationship with money, and it is a life-long journey of learning. The earlier you start, the better off you will be because education is the key to success when it comes to money.

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Basic steps to improve your personal finances include creating a budget, keeping track of expenses, being diligent about timely payments, being prudent about saving money, periodically checking your credit report, and investing for your future.



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If the pandemic taught us something, it's that no one can guarantee their future. Our data shows that almost no one regrets buying [#life](#) insurance, showing that those who own it recognize and trust its value.

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.

Forbes Advisor has more on the 2021 Insurance Barometer Study:  
<https://bit.ly/3tf4apz>

As part of a benefits package to attract and keep talented people, many employers offer life insurance coverage. When life insurance is offered as part of a benefits package through your employer, you may assume you're covered. Especially if you don't have a mortgage or kids, group term may feel like enough. But let me tell you why this may not be the case.

1. Group Term Life should be AT MINIMUM 5 x your current salary. This helps you offer financial support to loved ones who will have a loss of your income in the event you fall ill or pass. Group Term Life is typically capped at \$50,000. This doesn't come close to covering the essentials for many people's needs.
2. You can't take Group Term Life with you. For the most part, when you leave your job, you forfeit that benefit.

Getting started is the first step. We have the resources to help you make smart #lifeinsurance choices. 😍😊

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3. Waiting To Get Your Own Policy Will Hurt You. Premiums tend to be a lot less when you're younger. Buying early helps ensure your premiums are as low as possible. If you rely on your Group Term Life and then you leave your job after many years, you now have zero coverage and are exposed to the higher rates because of your age.

5. Your Policy Should Change as You Change. If you get married, buy a house, have kids, it's a good idea to reassess your needs and coverage. This is true regardless of the policy you do or don't have. This may entail increasing your coverage amount or updating a beneficiary.

Remember that YOU are ultimately responsible for your financial well-being. After all, relying on your job to do all the work might not be in your best interest. Let's chat!



- Principal's Social Media Posts
- Securian Social Media Posts
- Legal & General : short video: <https://www.lgamerica.com/advisor/marketing/liam>
- AIG: short interactive quiz about life insurance: <https://quiz.lifeandretirement.aig.com/quiz/1?name=campaign-in-a-box>  
AIG: **Let the numbers speak:** One-third of people haven't bought life insurance because they are unsure of how much, or what type, to buy. Before presenting product options to clients, let these calculators tell the story of their life insurance needs.