



# SOCIAL MEDIA POSTS

**Below is our library of life insurance posts for consumers.**

- 1. The image:** Right click the image to save to your device for use in your social post. **Note:** in some instances, a link is provided for the image. When available, you can simply copy the link onto your post; once the image appears, delete the link and the image will remain.
- 2. The Text:** If the graphic/photo doesn't include text, you can copy/paste any suggested text into your post or add your own touch, e.g., 'Learn more about your life insurance options, call me at XXX.'

**Why include hashtags in your posts?** A hashtag is a word or keyword phrase preceded by a hash, also known as the pound sign (#). It's used within a post on social media to help those in the Facebook universe find your post when they search for a keyword or particular hashtag. Think of hashtags as a way to connect your social media content to a specific topic, event, theme or conversation, making it easier to discover your posts. In other words, hashtags aggregate all social media content with that same hashtag. **So why does this matter?** It enables your posts to be discovered by people who may not normally follow you.

*Hashtag notes:* Don't include any spaces within a hashtag but include a space between them. You can have more than one hashtag but it's recommended that you don't have more than 10. You can only use basic characters in your hashtags: letters (upper/lower case), numbers, underscores, and emojis. The hashtag should make sense. Hashtag example: e.g. #LifeInsurance #RetirementPlanning.

**Suggestions on posting:** Post on weekdays, especially Monday through Wednesday; post between 9am and 12pm.

**Below are more than 125 life insurance posts. Looking to promote other products?** Click the respective button below for those posts.

Income Protection

Long-Term Care Coverage

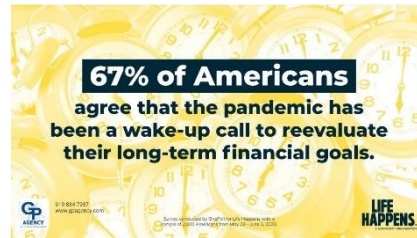
Fixed Annuities

# LIFE INSURANCE POSTS

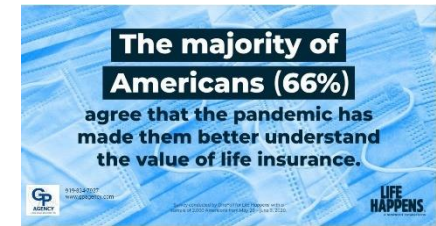


Source: Insure Your Love Study 2017, Life Happens

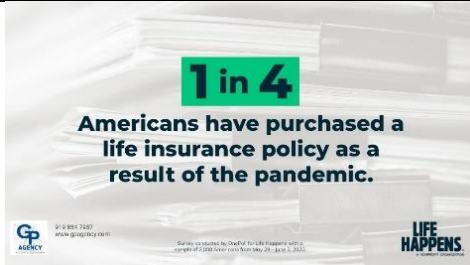
More people protect their “things” than their loved ones. [https://www-196.aig.com/media/1474/infostat\\_things.jpg](https://www-196.aig.com/media/1474/infostat_things.jpg)



<https://www.gpageency.com/wp-content/uploads/Pandemic-1.jpg>



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<https://www.gpageency.com/wp-content/uploads/Pandemic-3.jpg>



<https://www.gpageency.com/wp-content/uploads/Pandemic-4.jpg>



<https://www.gpageency.com/wp-content/uploads/Pandemic-5.jpg>



<https://www.gpageency.com/wp-content/uploads/Pandemic-6.jpg>

Many Americans will be spending **20+ years** in retirement.

U.S. CENSUS BUREAU 2017 POPULATION ESTIMATES DATA, RELEASED JUNE 2018; AND SOCIAL SECURITY ADMINISTRATION PERIOD LIFE EXPECTANCY DATA, 2018.



The amount of retirement savings a typical American worker has.

RETIREMENT IN AMERICA: OUT OF REACH FOR WORKING AMERICANS; NATIONAL INSTITUTE ON RETIREMENT SECURITY; SEPTEMBER, 2018

\$0 - The amount of retirement savings a typical American worker has. Consider a life insurance plan that will not only protect your

Will you outlive your retirement savings? Many Americans will be spending 20+ years in retirement. Consider a life insurance plan that will enable you to build cash value.

<http://bit.ly/2ZBLNNN>

family financially, but will allow you to put away money for retirement.

[https://www-196.aig.com/media/1182/107602\\_3\\_zerodollarsretirementsavings.jpg](https://www-196.aig.com/media/1182/107602_3_zerodollarsretirementsavings.jpg)



Source: 2017 Insurance Barometer Study, Life Happens and UMRA

54% of Americans would have trouble paying living expenses if the primary wage-earner died.

[https://www-196.aig.com/media/1472/infostat\\_54percent.jpg](https://www-196.aig.com/media/1472/infostat_54percent.jpg)



Source: 2016 Insurance Barometer Study, Life Happens and UMRA

What costs more – life insurance or your cell phone? You may be surprised! Get the protection your family needs at a price that won't break the bank. Contact me today for a free, no-obligation quote.

<https://www.gpage.com/wp-content/uploads/SM-Cell-phones-1.png>



You're never too young for life insurance.

[https://www-196.aig.com/media/1471/banner\\_young.jpg](https://www-196.aig.com/media/1471/banner_young.jpg)



Life Insurance Is for the People Who Live.

[https://www-196.aig.com/media/1470/banner\\_live.jpg](https://www-196.aig.com/media/1470/banner_live.jpg)



Someone is sitting in the shade today because someone planted a tree.

<https://lifehappenspro.org/resources/559/preview?token=9d477506c05adda662018fa21d31195a>



Life hint #46 – Rebuilding your retirement nest egg. <https://www.gpage.com/wp-content/uploads/lh-1.jpeg>

Life hint #12

Recently divorced?

Review your  
life insurance.



www.lifehappens.org

LIFE  
HAPPENS

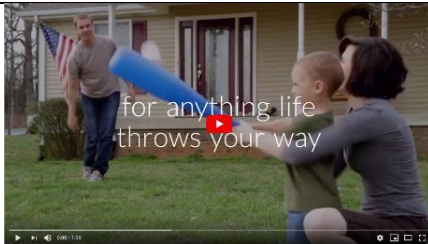
Life hint #12 – Recently divorced?  
<https://www.gpagecy.com/wp-content/uploads/lh-4.jpeg>



<https://www.gpagecy.com/wp-content/uploads/Life-Awareness-Month.png>



<https://www.gpagecy.com/wp-content/uploads/lh-8.jpeg>



Protect your loved ones with insurance.

**Photo:** <https://www.gpagecy.com/wp-content/uploads/Life-is-About.png>

**Video:** [https://youtu.be/\\_5PtstbXbGo](https://youtu.be/_5PtstbXbGo)



Stay-at-home parents need insurance, too. Talk to me to see if I can help you care for those important to you.

<https://www.gpagecy.com/wp-content/uploads/graphic LI hint 1200x628 43.png>



You can have your cake and eat it too! Get the life insurance protection your family needs at a price that won't break the bank. Contact me today!

<https://www.gpagecy.com/wp-content/uploads/pink-cake.jpg>



True or false: Whole life premiums are too high? False. When you consider that term



Life insurance for your lifestyle. With a life insurance policy, you can provide financial

insurance premiums increase as you age, purchasing whole life insurance gives you a level predictable cost and delivers long-term value for the money. Call me today to see if whole life insurance may be right for you.

<https://www.gpagency.com/wp-content/uploads/Hispanic-family-playing-soccer-2-scaled.jpeg>

True or false: Whole life insurance isn't flexible enough to adjust to my life circumstances?  
 False. With whole life insurance policies and available riders, you can add on more coverage if you need it or adjust your premium payments from year to year, if necessary. Call me today to see if whole life insurance may be right for you.

<https://www.gpagency.com/wp-content/uploads/JH4-Face.png>

protection for your loved ones even in the midst of life's unpredictable changes. I can show you how to build a solid foundation with life insurance. Give me a call!

[https://www.gpagency.com/wp-content/uploads/graphic\\_LI\\_hint\\_1200x628\\_35.png](https://www.gpagency.com/wp-content/uploads/graphic_LI_hint_1200x628_35.png)



Life insurance for your lifestyle. I can show you how to build a solid foundation with life insurance. Give me a call!

<https://www.gpagency.com/wp-content/uploads/AdobeStock-skiing-family-2-scaled.jpeg>



Life can change in a second. Be prepared financially for whatever path your life takes and review your life insurance.

<https://www.gpagency.com/wp-content/uploads/SM-baby-bottle.png>



These are points in your life that might trigger the need for life insurance. Which emoji are you?

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Life hint #5: Life insurance is cheapest when you're younger and healthier.

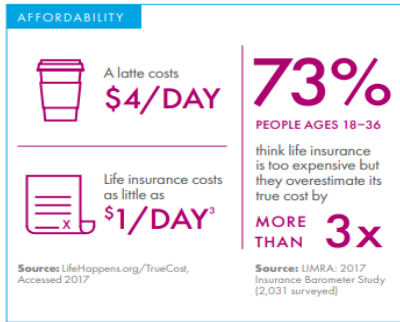


Be sure your life insurance beneficiaries are aware of your policy.

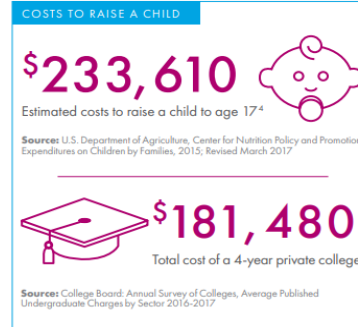
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<https://www.gpagency.com/wp-content/uploads/graphic LI hint 1200x628 5.png>

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Consider these stats if concerned about the affordability of life insurance.  
<https://www.gpagency.com/wp-content/uploads/Affordability-Icon.jpg>



Consider the cost of raising a child. Permanent life insurance is great way to begin saving.  
<https://www.gpagency.com/wp-content/uploads/Cost-to-Raise-Child-icon.jpg>



A mother takes the place of all others but whose place no one else can take.  
<https://www.gpagency.com/wp-content/uploads/Mother-child-original-scaled.jpeg>



Feeling the impact from the death of the primary wage earner. [https://www.gpagency.com/wp-content/uploads/Graphic\\_Infostat LI 29percent would feel financial impact.jpg](https://www.gpagency.com/wp-content/uploads/Graphic_Infostat LI 29percent would feel financial impact.jpg)



Dangerous hobbies can increase the cost of your life insurance.  
<https://www.gpagency.com/wp-content/uploads/SM-Mountain-Climber.png>



<https://www.gpagency.com/wp-content/uploads/VA-Blog-Head-06-19-Copy.jpg>



Make sure your loved ones would be financially secure if the unexpected were to happen. Contact me to discuss your options.

<https://www.gpagency.com/wp-content/uploads/HeartWords.jpg>



<https://www.gpagency.com/wp-content/uploads/February-Life-Insurance-For-Love-Blog.png>



Make sure your loved ones would be financially secure if the unexpected were to happen. Contact me to discuss your options.

<https://www.gpagency.com/wp-content/uploads/Love-Ins2.jpg>



It costs you nothing to explore your options. I can help you do that.

<https://www.gpagency.com/wp-content/uploads/all-shapes-and-sizes-Copy.jpg>



You have a new life looking to you for protection.

<https://www.gpagency.com/wp-content/uploads/Baby-Copy.jpg>



Insure what matters most with life insurance.

Image: <https://www.gpagency.com/wp-content/uploads/Life-Goals.png>

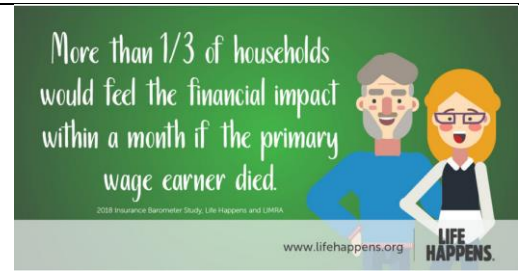
Video:  
[https://p.widencdn.net/6qqpli/video\\_1200x1200\\_priorities\\_LIAM2020\\_branded?download=true](https://p.widencdn.net/6qqpli/video_1200x1200_priorities_LIAM2020_branded?download=true)



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[https://www.gpagecy.com/wp-content/uploads/graphic\\_LI\\_hint\\_47\\_improved\\_health.png](https://www.gpagecy.com/wp-content/uploads/graphic_LI_hint_47_improved_health.png)



**Life hint #49:** When you are your children's one-and-only, life insurance is a must-have.



www.lifehappens.org

**LIFE HAPPENS.**

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**Life hint #57:**  
New family member on the way?

Make sure your life insurance is growing too!



www.lifehappens.org

**LIFE HAPPENS.**

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**Life hint #72:**

Don't name your minor child as the beneficiary of your life insurance.



www.lifehappens.org

**LIFE HAPPENS.**

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[https://www.gpagency.com/wp-content/uploads/graphic\\_LI\\_truecost\\_latte.jpg](https://www.gpagency.com/wp-content/uploads/graphic_LI_truecost_latte.jpg)



Keeping your driving record clean may help lower your life insurance costs.  
Drive safely into your holiday weekend!

<https://www.gpagency.com/wp-content/uploads/SM-texting.png>



*Life Happens in a heartbeat.*

*In one moment, one heartbeat—your life changes. You welcome a baby ... and suddenly your world has shrunk to what you hold in your arms. But, have you considered what would happen if you were no longer there to take care of your loved ones?*

While nothing can replace you, having life insurance means that if something happened to you, your loved ones would be OK financially.

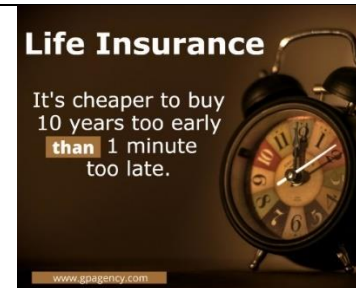
Life Happens in a heartbeat – are you prepared? <https://www.gpagency.com/wp-content/uploads/SM-heartbeat.png>



When you say "I Do" make sure you also say yes to life insurance. Marriage often includes a vow



Which life insurance is best for Seniors?  
Term life insurance is typically one of the best



Why Getting Life Insurance in Your 20s Pays Off? 🍊 Think you're too young for life insurance?

to love and protect your spouse. Ensure you can keep that promise for the years to come, even if you can't be here.

If you don't have it, request a quote. And please, do not rely on your policy at work. Ask how we can help. Message our page to request more info today.

<https://www.gpagecy.com/wp-content/uploads/married-couple-on-bikes.png>

choices if you want coverage for a mortgage or to replace your income until retirement. While whole life insurance is the most popular type of permanent coverage, guaranteed universal life insurance is also one of the better options for seniors. The benefit of whole life insurance policies is that they build cash value over time, which is a fund that can be borrowed against or withdrawn. If you're looking for coverage that lasts your lifetime and if you want to learn more head over to our website.

<https://www.gpagecy.com/wp-content/uploads/Remote-communication.jpg>

Here's the truth: With very few exceptions, the younger you are when you buy a life insurance policy, the less you'll pay.

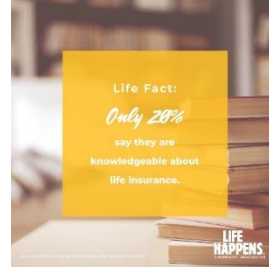
Younger = cheaper

Also, healthy = cheaper

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Get knowledgeable about life insurance now: <https://lifehap.pn/2MikfJU>



Don't let life insurance be the thing you cut when the budget gets tight. We can help you keep your coverage in place.

<https://www.gpagecy.com/wp-content/uploads/Life-ins-isnt-tough-on-wallet.png>

Life hint

Permanent life insurance policies offer living benefits.



LIFE HAPPENS

That means you can protect your loved ones and create a savings plan for yourself.

<https://www.gpagecy.com/wp-content/uploads/Living-Benefits.png>



School supplies. Check. School clothes. Check. Backpack. Check. Life insurance to protect my family - Family is EVERYTHING. Check.

#LIAM19 <https://bit.ly/2N4Ba1M>



It is a simple act that you can take today to ensure your loved ones are protected financially tomorrow.

<https://www.gpagecy.com/wp-content/uploads/Simple-act-of-love.png>



Your newborn depends on you to survive. If you're not around tomorrow, how will you guarantee their safety? We have answers - message us now!

And if you are visiting friends or relatives who just became new parents, offer the gift of peace of mind by reminding them about insurance

## More affordable

It can cost less than your daily cup of coffee - as little as \$7\* per month.



September is Life Insurance Awareness Month - Is your family fully protected? It's worth exploring -- may be more affordable and easier to get than you think. Check out this video: [https://www.lgamerica.com/.../liam\\_infographic-animation...](https://www.lgamerica.com/.../liam_infographic-animation...)

FYI, Legal & General is one of 50 life insurance companies we work with.



What does life insurance protect against? **#Life** insurance provides **#financial** protection to a **#family** when a policyholder dies. **#Disability** insurance provides **#income** protection to a policyholder if they can't work due to **#illness** or injury.

Make sure your clients and loved ones are

coverage that accounts for the family's new future needs. **#insurance #newborn #parenting**

<https://www.gpagency.com/wp-content/uploads/sleeping-baby-dog.png>

protected! The time for you to get life insurance is now.

<https://www.gpagency.com/wp-content/uploads/Contemplating-man.png>



This is something we can help you with.  
<https://www.gpagency.com/wp-content/uploads/Protect-Kids-future.png>



**Life Hint**  
Life changes quickly. An annual review of your insurance policies is a smart thing to do.

One thing is for certain, you unconditionally want the best for your children, now and in the future. 😊

We Are Here For You! Let us help provide peace of mind for your family. ❤️

For more information on whole life insurance, contact me at XXX.

<https://www.gpagency.com/wp-content/uploads/Mother-2-boys-with-swords.png>



An annual review of your insurance policy is a smart thing to do. Let us know how we can help.

<https://www.gpagency.com/wp-content/uploads/Divorced.png>



Will your future self thank you?

<https://www.gpagency.com/wp-content/uploads/lh-7.jpeg>



Getting in shape may not only make you feel better, but it may also save you money.

<https://www.gpagency.com/wp-content/uploads/Women-jogging.png>



Most people agree that life insurance is important. But a critical question is "How much life insurance do I need?"

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Life is a gift, not a guarantee...and that's why there's love insurance.

<https://www.gpagecy.com/wp-content/uploads/Life-is-a-gift.png>

La vida es un regalo, no una garantía.



La vida es un regalo, no una garantía... y es por eso que hay seguro de amor.

<https://www.gpagecy.com/wp-content/uploads/La-vida-es.png>



There are many events in life and there is a period when we feel powerless, but there are things you can control.

<https://www.gpagecy.com/wp-content/uploads/Father-walking-daughter-to-school.png>



Several of our clients have found out after their husband's passing that they no longer have life insurance. Let us review your policy and make sure that you have the coverage you need.

<https://www.gpagecy.com/wp-content/uploads/insurance-policy.png>



This year due to unprecedented circumstances around us, more and more people are worried



How insurance can help you?



We want to help you protect your life's journey every step of the way, today and for

about the financial security of the family in case of the untimely death of a breadwinner.

Don't wait another day. To know more, visit our website today.

<https://www.gpagency.com/wp-content/uploads/Young-people-with-masks.png>

It protects you and your assets from the financial risk of something going wrong. It can't stop something happening, but if something unexpected does happen that is covered by your policy it means you won't have to pay the full cost of a loss.❤️

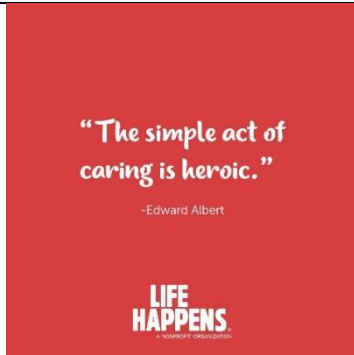
I can help you to protect your loved ones!

<https://www.gpagency.com/wp-content/uploads/JH-Facebook.png>

the future. Protect your foundation, grow your family, and enjoy your legacy with life insurance.

Don't wait another day.

<https://www.gpagency.com/wp-content/uploads/Father-daughter.png>



It's simple when you think about it!

<https://www.gpagency.com/wp-content/uploads/Single-act-of-caring.png>



<https://www.gpagency.com/wp-content/uploads/Financial-Planning-icon.jpg>



Life changes quickly and priorities shift. Life insurance can help you protect your loved ones financially—now and for the future. Get it today.

<https://www.gpagency.com/wp-content/uploads/Proposal.png>



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Happy Mother's Day! Thank you to all the moms who are making the world a better place.

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Very true! #LIAM20..\Desktop\general1.png



We honor those who gave the ultimate sacrifice while serving our country, today and always.

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6 Reasons Singles Need Life Insurance

Video:

<https://lifelifehappenspro.org/resources/1978/previous?contentonly=true&token=9d477506c05adda662018fa21d31195a>

Image: <https://www.gpageency.com/wp-content/uploads/6-reasons-why-singles-need-life-ins-video.png>

REALITY CHECK

## The time for life insurance is now.

Later may be too late. Did you know that age and health can impact your eligibility and cost of insurance?

Life changes quickly and priorities shift. Life insurance can help you protect your loved ones financially—now and for the future. Get it today.

<https://www.gpageency.com/wp-content/uploads/Time-is-right-for-life-ins.png>

## How life insurance can help protect your family financially:

- 1 Pay for funeral costs
- 2 Pay the bills
- 3 Pay off outstanding debt
- 4 Continue a family business
- 5 Finance your children's education
- 6 Protect spouse's retirement plans

<https://www.gpageency.com/wp-content/uploads/Life-ins-checklist.png>



We couldn't agree more with Brooke Shields on this. Get life insurance today

<https://www.gpageency.com/wp-content/uploads/Brooke-Shields-life-ins.png>



Common misconceptions often prevent young families from purchasing the life insurance they need. Here are three life insurance myths that could hurt you.

<https://lifelifehappens.org/blog/3-lifeinsurance-myths-that-could-hurt-youngfamilies/>



Did you know that in May of 2020, according to @LIMRA, 53% of Americans expressed a heightened need for life insurance because of COVID-19? With so much uncertainty this year, it's time to get covered. Let's talk payment and enrollment options. I'm here to help!





Just a reminder, YOU are the biggest asset to yourself and your family. Make sure you are covered with insurance because it provides a financial safety net that helps you to take care of yourself and those you love when needed the most.

Remember, the best time to buy insurance was yesterday. If you have not, today will be your best chance. Call us to make sure you are getting the best rates possible on your life insurance! 🌈

<https://www.gpagency.com/wp-content/uploads/Family-in-living-room.png>



Do I need life insurance if I already get it through work?

Group policies provided by employers typically offer an affordable and easy way to enroll in life insurance without a medical exam. However, group policies may only pay an amount equal to one or two years of salary or a similarly limited amount, which may or may not be enough to cover your family's needs. Additionally, when you change jobs, you may not be able to take your life insurance coverage with you. When you consider that, the older we get, the more difficult and costly it may be to obtain life insurance, having a personal policy to supplement your employer-provided policy can make sense. Reach out today to find the best deal on life insurance.

<https://www.gpagency.com/wp-content/uploads/Ladies-in-suits.png>



How can I save money and still get the coverage I want? Consider buying Life Insurance now. No matter how old you are, you will never be younger than you are today. Age can be a significant factor in determining premiums. Don't have one? Give us a call today. 📞

<https://www.gpagency.com/wp-content/uploads/Man-reviewing-form.png>



From Life Insurance to Retirement Planning, we've got you covered. Now, relax, and enjoy some downtime!

<https://www.gpagency.com/wp-content/uploads/Man-drinking-expresso.png>



Financial planning for your household is done out of love for them. Death is a reality for everyone. You want to make sure that your family is protected after your death. Life insurance policies help to pay off debts so that they are not a burden on your family.

<https://www.gpagency.com/wp-content/uploads/Young-woman-discussing-ins.png>



Planning is bringing the future into the present so that you can do something about it now.

Do you know what type of Insurance Policy you may need? 🤔👨👩👧

Our advice is one phone call or email away. <https://www.gpagency.com/wp-content/uploads/Girls-on-mountain.png>



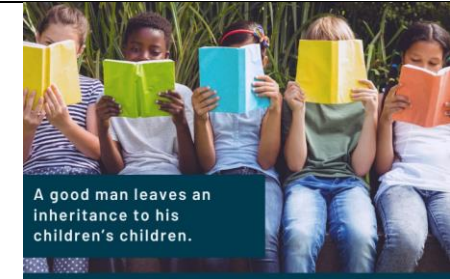
Life insurance provides financial coverage should the unthinkable happen, enabling people to be secure in the knowledge that their dependents could receive a cash lump sum if they were to die.

Homeowners, in particular, should take care not to overlook life insurance as it can help to ensure the property is paid for upon death, alleviating



I pay for homeowner's insurance, I pay for car insurance, I pay for health insurance. 🚗🏠  
Hmm... What's missing?

<https://www.gpagency.com/wp-content/uploads/Woman-contemplating.png>



A good man leaves an inheritance to his children's children.

Life insurance and saving money for children is an expression of love for your spouse and your children. ❤️👨👩👧

Call me today to learn more about the different policies you can purchase.

<https://www.gpagency.com/wp-content/uploads/Kids-reading-a-book.png>

any financial burden and possibly providing financial security for loved ones.

<https://www.gpagency.com/wp-content/uploads/Family-in-front-of-log-home.png>



This is what your loved ones receive if you don't plan for the unexpected.

<https://www.gpagency.com/wp-content/uploads/This-what-you-get.png>



Always be there for them.

<https://www.gpagency.com/wp-content/uploads/Father-and-son.png>



Toys and games make great gifts for kids, but why not include a gift they'll appreciate later in life, too?

Get a Free Life Insurance Quote fast and on your own time.

<https://www.gpagency.com/wp-content/uploads/girl-playing-with-blocks.png>



The future of your family is the most important thing!

<https://www.gpagecy.com/wp-content/uploads/Legacy-for-child.png>

Insurance is never for today, but always for tomorrow. Take the first step today to make tomorrow better. 🍷

<https://www.gpagecy.com/wp-content/uploads/Woman-with-coffee.png>

We have learned over the past year that life can change quickly – but one thing that remains the same is how important your family is and your desire to protect them. The time for life insurance is NOW! Give a call; we can help!

<https://www.gpagecy.com/wp-content/uploads/Woman-with-mask.png>



<https://www.gpagecy.com/wp-content/uploads/Longer-wait-for-future.png>



You'll have peace of mind once you purchase life insurance, and it's something most people can afford.

<https://www.gpagecy.com/wp-content/uploads/Ladies-enjoying-coffee.png>

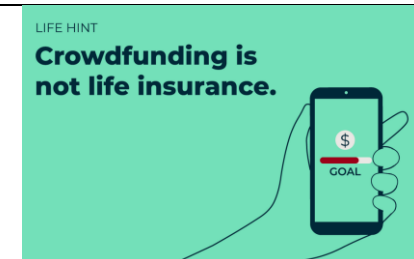


Parenting may have its ups and downs, but it's incredibly rewarding.

<https://www.gpagecy.com/wp-content/uploads/Masked-father-and-daughter.png>



[https://www.gpagecy.com/wp-content/uploads/graphic\\_IYL\\_hint\\_carry\\_on\\_1200x675\\_branded.png](https://www.gpagecy.com/wp-content/uploads/graphic_IYL_hint_carry_on_1200x675_branded.png)



<https://www.gpagecy.com/wp-content/uploads/Crowd-funding.png>

[https://www.gpagecy.com/wp-content/uploads/graphic\\_life\\_fact\\_barometer\\_2019\\_consumer\\_5\\_1500x1500\\_branded.png](https://www.gpagecy.com/wp-content/uploads/graphic_life_fact_barometer_2019_consumer_5_1500x1500_branded.png)

**Key factors that affect the price of life insurance:**

- Your age
- The type of policy
- Your health
- How much you buy

<https://www.gpagecy.com/wp-content/uploads/Key-factors-for-life-ins-.png>

**Small acts of love:**

- Give a compliment
- Do the dishes
- Leave a sweet note
- Say thank you
- Make dinner
- Get life insurance

<https://www.gpagecy.com/wp-content/uploads/Small-acts-of-love.png>

**The accelerated death benefit gave us freedom from financial worries during Judy's last days. That's a gift you can't put a price on.**

— Jim Stacherski, whose wife passed from cancer

<https://www.gpagecy.com/wp-content/uploads/Accel-Benefits.png>

Life hint

**Life changes quickly. An annual review of your insurance policies is a smart thing to do.**

LIFE HAPPENS

<https://www.gpagecy.com/wp-content/uploads/Life-changes-quickly.png>

Life hint

**The living benefits of some combination life insurance policies can help with long-term care expenses.**

LIFE HAPPENS

<https://www.gpagecy.com/wp-content/uploads/Benefits-for-LTC.png>

*A journey of a thousand miles begins with a single step.*

—Lao Tzu

<https://www.gpagecy.com/wp-content/uploads/Journey-begins-with-one-step.png>

**Life insurance: A simple act of love**

It is a simple act that you can take today to ensure your loved ones are protected financially tomorrow.

**Life insurance: A simple act of love**

It is a simple act that you can take today to ensure your loved ones are protected financially tomorrow.

<https://l.facebook.com/l.php?u=https%3A%2F%2Flifehappenspro.org%2Fresources%2F107708%2Fpreview%3Fcontentonly%3Dtrue%26token%3D9d477506c05adda662018fa21d31195a%26fbclid%3DIwAR1P5Fu67C5rw4t18CLJA8jVCABK-4odQFYukwpTCIZX1vOmOHKQ0QVEK54&h=AT2dpQTFnidc-zMzCVXB8eKb6LhD-OPCZYiK7Lwe-yjDev1KCeFJIEpehfKftOJ-CUZUMTp02HoLWISjXnpVjQE9MaRqXMOBMaB->

<https://www.gpagecy.com/wp-content/uploads/Simple-act-2.png>

<https://www.gpagecy.com/wp-content/uploads/Simple-act-3.png>

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“Would my loved ones struggle financially if I weren’t here?” If the answer is yes, then you likely need life insurance. Watch this quick video for the basics.



Do I need life insurance if I already get it through work?  
Group policies provided by employers typically offer an affordable and easy way to enroll in life insurance without a medical exam. However, group policies may only pay an amount equal to one or two years of salary or a similarly limited amount, which may or may not be enough to cover your family’s needs.



Different times in life call for different life insurance options. Explore our whole, term, and universal life solutions for greater security for your family or small business.💙  
You’ve got questions ?? we’ve got answers. Call us today.



Things to know before buying life insurance  
A life insurance policy is a contract to provide your beneficiaries with a cash payout upon your death.  
Term life insurance generally provides coverage at a more affordable cost for a set period, while permanent life insurance provides coverage as long as required premiums are paid.

Additionally, when you change jobs, you may not be able to take your life insurance coverage with you. When you consider that, the older we get, the more difficult and costly it may be to obtain life insurance, having a personal policy to supplement your employer-provided policy can make sense. Reach out today to find the best deal on life insurance.



[#groupinsurance](#) [#lifeinsurance](#) [#corporate](#)  
[#medicare](#) [#personalinsurance](#) [#savings](#)

[#terminallifeinsurance](#) [#lifeinsurance](#)  
[#permanentlifeinsurance](#) [#insurance](#)  
[#safety](#) [#planning](#)

Click here to know more-  
<https://www.gpagency.com>



Have you asked yourself, "how do I know if I need Life Insurance?"

The answer is simple. If a child, spouse, life partner, or parent depends on your income, **YOU NEED LIFE INSURANCE!**

Contact GPAgency today to take care of your Life Insurance Needs!



Why should young parents buy INSURANCE? 🧑🏻‍🤝‍🧑🏻 For all the young families or parents to be, you're probably wondering how to prepare yourself financially for 2021.

As a parent, we always want what is BEST for our children. We want what is BEST for the family. Don't you agree?

The only thing that can provide you "peace of mind" is financial planning and insurance. ✅



**2 REASONS WHY PEOPLE ARE NOT GETTING INSURED**

- \* We always think we can buy it tomorrow.
- \* We think insurance is expensive and try to save money for coverage every year.

🐦 @ #GPAGENCY.COM

Do you know that insurance can only be purchased with health?

If you can't buy it today because of bad health, it means you won't be able to buy it tomorrow. 😞 Because your health only gets worse over time.👉

There are many ways to save financially, but saving on insurance is a NO-NO.

Insurance is designed to protect you when unpredictable incidents occur.👉

Start small! If you can't afford insurance right now, start by investing in a small

Understand that you need to have that backup plan so that your young family and yourself will be protected from unexpected events..

policy and top it up across time. You have to start as early as you can, especially when premiums are cheap👉  
[#family](#) [#savings](#) [#insurance](#)  
[#lifeinsurance](#) [#disabilityinsurance](#)  
[#annuities](#) [#planning](#) [#smartplanning](#)  
[#futuregoals](#) [#financialfreedom](#)



Just a reminder, YOU are the biggest asset to yourself and your family. Make sure you are covered with insurance because it provides a financial safety net that helps you to take care of yourself and those you love when needed the most.

Remember, the best time to buy insurance was yesterday. If you have not, today will be your best chance. Call us to make sure you are getting the best rates possible on your life insurance! 🌟



Most people think 'selling' is the same as 'talking.' But the most effective salespeople know that listening is the most important part of their job. — Roy Bartell



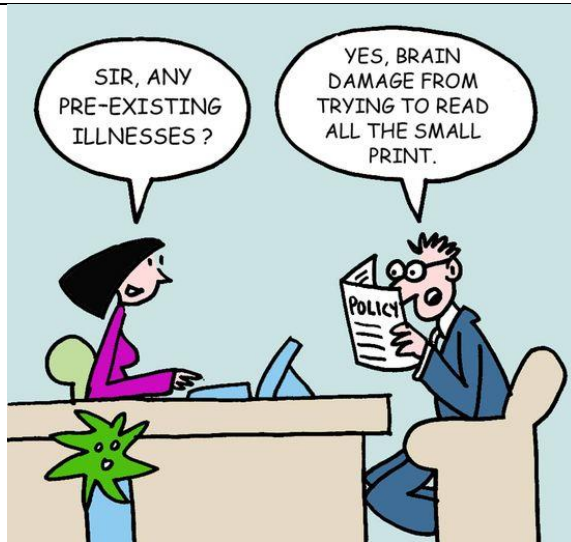
What is Term Life Insurance?👨👩👧  
If you're looking for a simple entry into life insurance, this is the best way to go. Term life is exactly what it sounds like: protection for a set period of time. It's solid coverage and you can upgrade to a more permanent solution later on if your life changes.

Learn more 📌 down:down:  
[gpagency.com](http://gpagency.com)





Keep your family in the home they love. Let's talk about how life insurance can help cover housing expenses so they can always have a safe place to call home. ❤️❤️  
 You've got questions and we've got answers and we're one call away.  
 (800) 283-8376 / (919) 834-7937




Insurance doesn't always have to be complicated. We're here to read the fine print for you!



If you're shopping for term life insurance, it might help to know that a policy can cost less than your daily coffee. More affordable than you thought, right? Contact us today to learn more. It's time to think about life insurance as more than just protection. A permanent policy can build cash value, which could help pay for college down the road. Let's talk.



<p>Did you Know?  Insurance Fact: Gene Simmons, the bassist for the iconic 70s rock band KISS, once insured his tongue for \$1,000,000!  The band's trademark look consisting of black-and-white face paint was complemented by Simmons' signature move – sticking out his tongue.</p>	<p>A little <a href="#">#MondayMotivation</a> as we look toward a new year. It's time to start thinking about your financial goals for 2021!</p>	<p>Given everything that has happened in 2020, New Year's resolutions for 2021 will likely look different this time. The pandemic also will likely prompt many to resolve to be more financially prepared for the unexpected.  A great way to protect yourself, your loved ones, and your finances are to have adequate insurance coverage—especially life insurance. So as you look ahead to the New Year, your top resolution should be to get life insurance to protect them if something happens to you. In fact, there's no need to wait until the New Year. Getting an affordable term life insurance policy can be fast and easy.  Learn more here:   <a href="http://gpagency.com">gpagency.com</a>  <a href="#">#lifeinsurance</a> <a href="#">#family</a> <a href="#">#children</a> <a href="#">#love</a>  <a href="#">#family</a> <a href="#">#insured</a> <a href="#">#financialtips</a>  <a href="#">#gpagency</a></p>
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## Carriers Social Media

- [Principal's Social Media Posts](#)
- [Securian Social Media Posts](#)
- Legal & General : short video: <https://www.lgamerica.com/advisor/marketing/liam>
- AIG: short interactive quiz about life insurance: <https://quiz.lifeandretirement.aig.com/quiz/1?name=campaign-in-a-box>  
AIG: **Let the numbers speak:** One-third of people haven't bought life insurance because they are unsure of how much, or what type, to buy. Before presenting product options to clients, let these [calculators](#) tell the story of their life insurance needs.